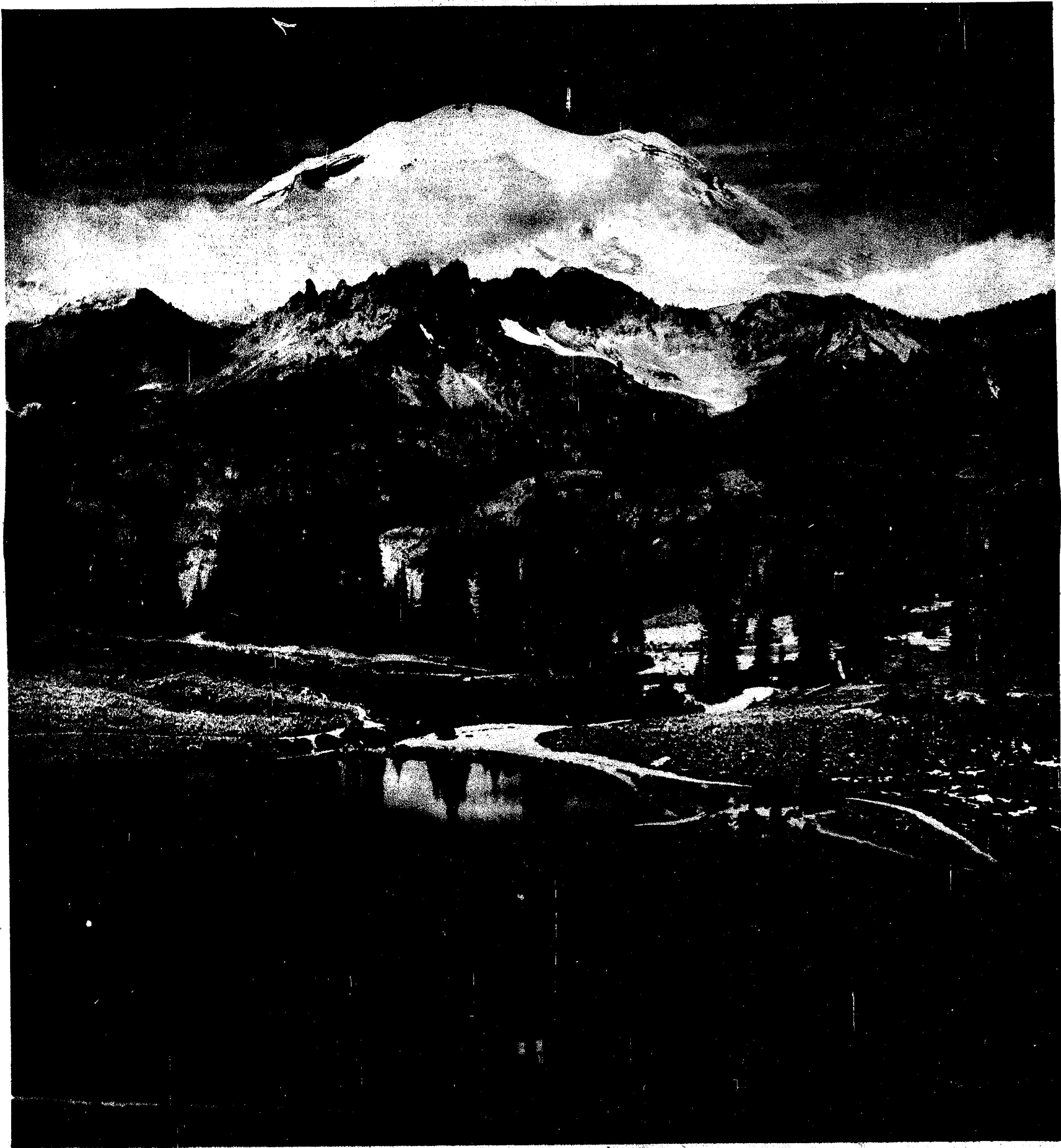


Press-Telegram  
*Southland*

LONG BEACH, CALIFORNIA, SUNDAY, MARCH 26, 1950

MAGAZINE  
Section

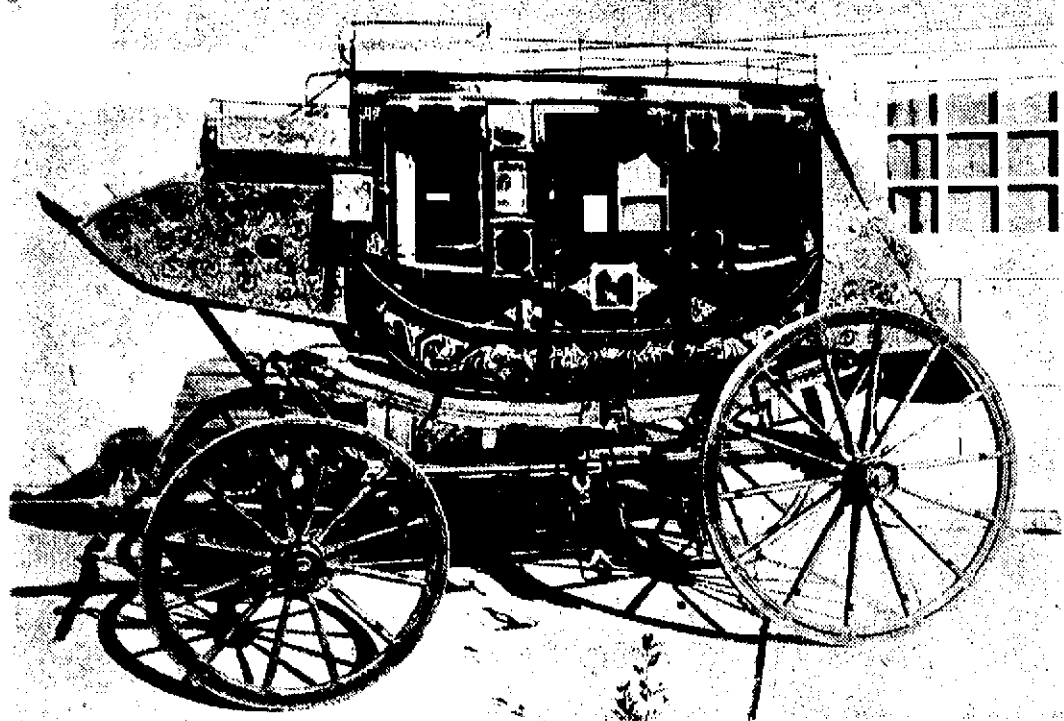


## MELTING SNOWS

—Union Pacific Railroad Photo.  
Eternal snows of Mount Rainier melt from the lower levels in tribute to spring, forming cascading streams that tumble to crystal-clear, mirror-like lakes in the tree-studded valleys far below the white tower.

# William Banning.

## FAMOUS STAGECOACH DRIVER



—Photo Courtesy Security-First National Bank of Los Angeles.

This stagecoach was kept in an excellent state of preservation by Captain Banning long after these vehicles had disappeared from the American scene.

By Maymie R. Krythe

WHENEVER we think of stage driving in Southern California, we'll always recall Capt. William Banning, one of the most famous whips of this region. He was born in nearby Wilmington in 1858, shortly after his father, Gen. Phineas Banning, had founded that town. Like his father, William loved horses, and while a boy he rode on the box with the Banning drivers. From the greatest one of them all, John J. Reynolds, he mastered the difficult art of driving "with loose reins and breast straps," and of controlling each horse separately. He loved the excitement of

holding the ribbons over four or six good horses. The general's coaches were taken off the Wilmington-Los Angeles run when William was only 11, at the time when Phineas Banning promoted and built a railroad between these points, in 1869. However, coaches continued to run to Yuma and other inland places and William got more practice.

He realized fully that driving was an art requiring steady nerves, an alert mind, and good judgment. Good drivers rarely talked to their passengers; but attended strictly to managing their horses. It was not an easy matter to control them on rough terrain; and as one writer said, "It was an art to keep six snappy nags to the bit."

When stages were entirely superseded by more modern transportation, Capt. Banning kept some of his father's Concord coaches. Although he was closely connected with boats and shipping, he continued driving as his favorite hobby. Contrary to some reports, he did not drive coaches commercially, but only for pleasure. When the Bannings owned Catalina Island, he often drove friends or relatives from Avalon to the Isthmus.

While living at the old home in Wilmington, there was nothing he enjoyed more than filling a Concord coach and driving around to visit friends, like the Pattons in Pasadena; and

he brought young people down from Los Angeles, through fields of yellow mustard, to

enjoy parties at the hospitable mansion, still well preserved at Banning Park.

In addition, for many years, Capt. Banning drove stages in civic events and fiestas, including the annual trek of the Vistadores at Santa Barbara, and in the great parade the year the city of the Angels celebrated her 150th anniversary.

In 1936, W. L. Kellogg turned over his Pomona ranch, with its fine Arabian horses, to the University of California. On that occasion William Banning's coach held various celebrities: Gov. Rolph, Mr. and Mrs. Kellogg, and Will Rogers, master of ceremonies. That same year, when Banning House was made a historical landmark, Capt. Banning was on the box of his stage as it drove up to the front steps where his father had received so many distinguished guests.

Because of William Banning's great interest in stage coach transportation, he collaborated with his nephew, George Hugh Banning, in the book, "Six Horses." This is an authentic, vividly-written account of western staging between the days of the gold rush and the completion of the first transcontinental railroad.

At the captain's ranch, near



—Photo Courtesy The Tins Insurance and Trust Co.

Stagecoaches were the life of Capt. William Banning, the son of Gen. Phineas Banning, who founded Wilmington. This picture, taken about 1910, shows him in the box of his own stage, taking a couple of cronies for a ride.

Walnut, was housed his coaches, a chuck wagon, and his fine horses in a large stable. Here he also kept a valuable collection of pictures connected with stage coach times. After the last Banning coach of Civil War days had burned in the early 1900s, the captain had a replica made by that famous firm, Abbot Downing & Company in Concord, N. H.

The captain's old friend and driver, Tom Green, lived near by, and together they carried on old traditions and drove a coach each day. Since so many people became curious about this hobby and would ask where the movie was being made, Banning decided to form

a club of one member—himself. Therefore he had the title, Overland Stage Coach Club, painted on the stage and barn. Then, as he drove around the countryside, the modern generation could see what California stages of the '50s and '60s were like. The captain never cared for automobiles. Once, the story goes, he held the wheel of a friend's car but decided he didn't like it.

William Banning often attended get-togethers of old stage men where personal experiences and stories connected with staging were told. One of his favorite tales was about some Comanches who held up a "swift wagon," from sheer

curiosity, for several hours. The trembling passengers feared it might end in a scalping party. But, luckily for them, they were allowed to go on their way unharmed.

At such get-togethers "tall tales" were told by drivers with vivid imaginations. One whip, "Whispering" George Cropper, told of the time when the tongue of his stage broke. George got down from the box and expressed himself in such vehement terms that a rattlesnake became so frightened it coiled itself around the broken tongue and held it together until George got the stage safely into Santa Barbara.



—Photo Courtesy Security-First National Bank of Los Angeles.

As a boy, William Banning rode his father's stages.

## Goldfish Go 'Upstairs'

By Donnell Culpepper

WHEN some wag called me early one morning and said, "Have you heard about the flying fish at the airport?" I was inclined to think that an over-exuberant angling friend was trying for a gag prior to departing for a day on the briny deep.

Further conversation, however, elicited the information that my friend was perfectly normal and merely trying to give me an honest tip.

So out to the airport I went and there, sure enough, attendants were loading cases upon case of tropical fish aboard a United Air Lines plane.

They were handling those boxes ever so carefully. Each was marked in huge lettering, "This Side Up." The boxes were sealed and tied with hemp rope. All of this made me wonder how tropical fish, requiring warm water and aeration, could withstand such trips, even though airplanes do whoosh from coast to coast in a hurry these days.

All of those questions were answered for me later at the Pacific Goldfish Farm at Westminster where I found one of the largest fish "factories" in the west.

THE 30 acres of ponds and fish hot houses which now comprise Pacific Goldfish Farm are a far cry from the Pacific of prewar days when it was a roadside stand at Westminster.

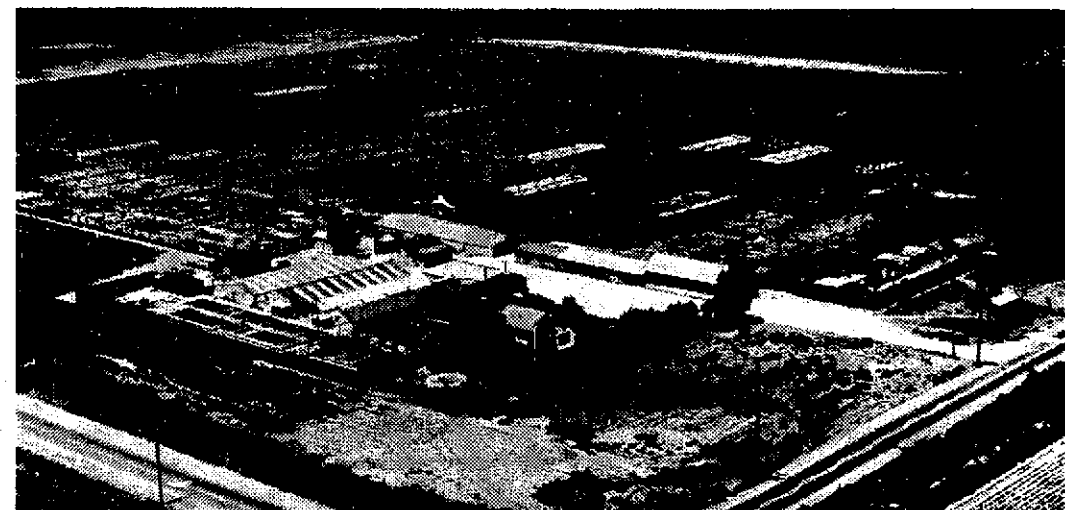
It was at that little roadside stop that Sunday drivers journeying from Long Beach to Santa Ana and vice versa used to stop and lug home small bowls of goldfish.

Pacific, now situated south of the main street of Westminster, isn't a stopping place for tourists; it is a wholesale plant serving many retailers of the United States and some foreign countries. It is, however, a child, so to speak, of the old Pacific. And Joe Akiyama, the owner, is the son of the man who once retailed the goldfish at the small roadside stand.

Pacific ships tropical fish in great quantities by air twice a week. United carries the fish in five-gallon containers to many cities on the Pacific Coast, to the east and mid-west, to Alaska and some on occasions to the Hawaiian Islands and New Zealand.

TROPICALS such as angel fish, gourami, bettas, barbs, tetras and guppies are delicate little creatures and require considerable care, even when in an aerated tank in your own den. So how do they survive on plane trips?

Pacific solved that problem easily. The fish are planted in a can of warm water. A lid fits tightly on the can. Before the can is placed in a cardboard box, a small sack of chemical is

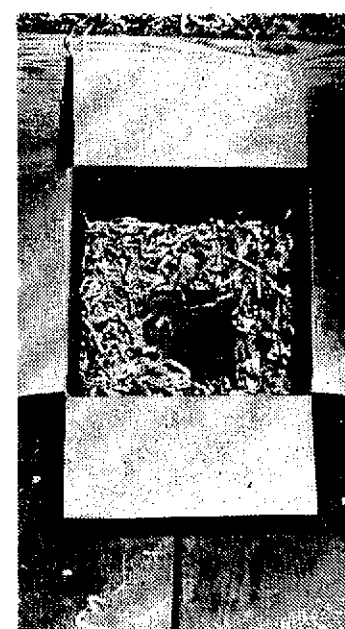


—Aerial Photo by Pacific Air Industries; others by the Author.

Thousands of tropical fish are spawned and raised to commercial size in the tanks of the sprawling Pacific Goldfish Farm (above), located in Westminster.

dampened and dropped just beneath the can. Moisture and the chemicals do the trick, keeping the temperature at just the right point throughout the flight.

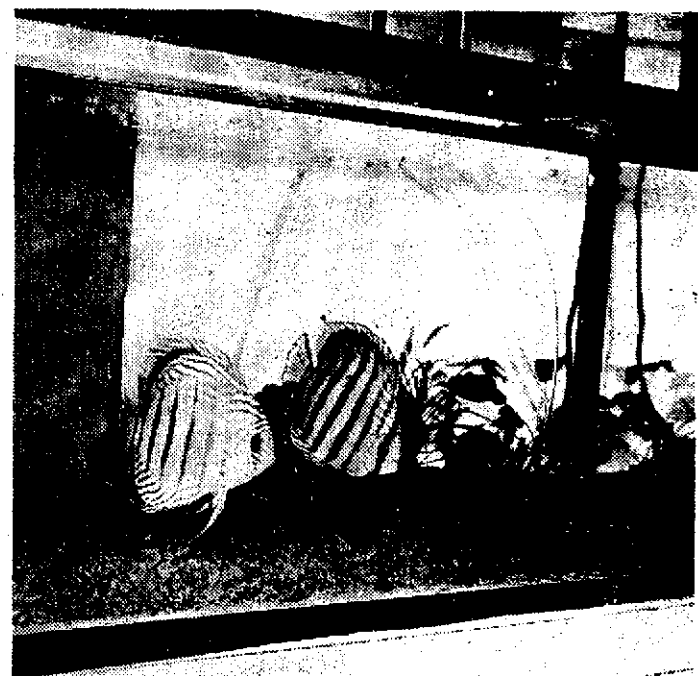
The fish are not harmed by lack of aeration for such short periods and arrive at their destination just as healthy as



Chemical packet in bottom of carton warms water.



Can filled with fish is put into shipping carton.



Big name, big price! These fish are rare Symphysodon Discus from Brazil, worth—hold your hat!—\$200 each.

when they were shipped.

Each can, the equivalent of about a five-gallon container, is filled only partly with water and the smoothness of modern air transportation affords little jostling of the contents. From 75 to 100 fish are placed in each can. Those fish, by the way, are well chosen. Some tropicals don't agree with others and, in those particular cases, the warlike species get a trip in their own tank.

Akiyama estimates that he ships by plane and express 10,000 tropicals a month. He imports breeding stock from South America, the Orient and from many Pacific islands. He doesn't have any idea how many tropicals are hatched monthly in the three large glass hot houses maintained solely for that purpose.

GOLDFISH, requiring less care and being used mostly for outdoor pools and ponds, usually are shipped by express. Between 20,000 and 30,000 of those golden beauties take a trip monthly.

That chicken wire top is the biggest puzzle to the ordinary layman taking a look at Pacific's great expense. It is no puzzle to the men who handle fish. If they did not have that wire there, the seagulls would have a field day. And that is

(Continued on Page 4.)

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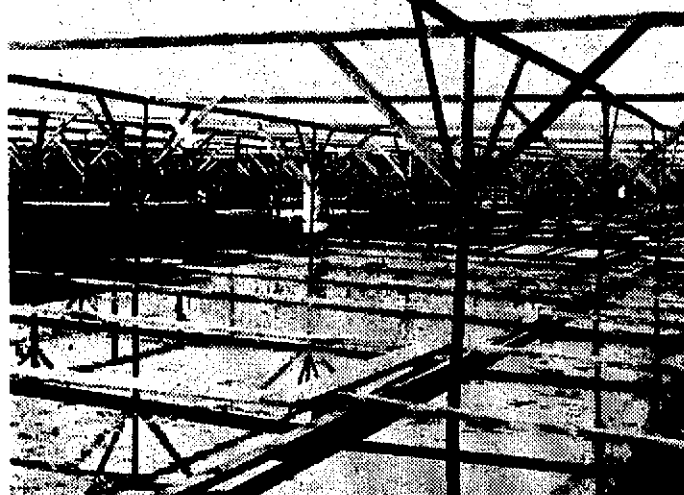
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Fish ponds, like those above, cover 30 acres. Wire mesh overhead keeps gulls, other birds from fish dinners.



Cartons holding cans in which fish are placed for air shipment are loaded carefully to avoid loss of water.



# It's Wildflower Time

Nature flings a carpet of beauty across the hills and valleys of the Southland each spring, brilliant hues of purple, gold and red dominating in an unmatched display of wild flowers.



In the Grapevine area, wild flowers are now blooming. The valley floors of Kern County are spread with the purple splendor of lupine and the gold of California's beautiful poppies.



Wild flowers reach out across the plain as far as the eye can see in this picture of spring on the desert. Camera fans find this time of year ideal for color photography.



It takes a warm spring day to turn city-dwellers' thoughts to picnicking, as these three are doing in the fields of wildflowers. Fresh beauty abounds in Southern California in spring.



Ankle deep in floral splendor, these young people enjoy strolling through brilliance of desert plain, repainted by Spring's artistry after long, drab period of winter.



Photos by All-Year Club of Southern California.

Here is a scene from the desert-foothill section near Palm Springs. Wild flowers in this area are just beginning to make their appearance and soon will stage their annual show.





## Stepping into Spring

Designed for marvelous flattery of the feet, shoes step airily into spring with a variety of fine leathers and novel ideas. There are shoes for every kind of wear—some that are suitable for all-day, some strictly for sports, some that are formal.

**Tiddlewinks Sabot**—Crisp linen-weave fabric in its natural color... creamy near white. It has gay disks.

**Sprite Nite**—A Millerkin sandal in gay mood. (above)

**Bar Point**—Bright kid binds and straps this little suede flat... covers the famous Joyce platform. For 10 to tea-time. (above)

**Caribee**—Brilliant pastels in a strapped kidskin to bare your feet in beauty. (below)

**Braidlet**—The new open theme in shoes for spring is freely interpreted here. Slender bands are of calfskin. (above)

**Vanguard**—A new instep strapped sandal crisped with spectator detail. It's new for street-wear. (above)

## Hair Care Pays Off

By Betty Clarke

JUST about this time of the year, we feel fatigued and overworked. One of the first noticeable effects is the condition of our hair. Sometimes it seems as though our hair

is so dull and lifeless it never will respond to treatment and resume its old sheen.

Don't give up that weekly shampoo just because your hair has taken on a straw-like look. Keep it clean, brush it

frequently and massage your scalp. Often steam-heated rooms and hair dryers cause the lifeless look of our locks during the winter months. That is why frequent oil shampoos are a necessity even if

results aren't immediate.

The home shampoo is a more difficult problem during the winter months. Unless one has a hand dryer, hair is likely to stay wet longer and even the most meticulous pin-curling often does not produce a curl.

Some hair experts claim that you should wash your hair until it "squeaks"—supposedly the true sign of cleanliness. No matter how you judge the cleanliness of your own hair, shampoo it until the final rinse water is clean.

New shampoos are being put up in plastic bottles that are easier to handle when hands are slippery with soap, and can be squeezed to release the shampoo for easier manipulation.

If you are a once-a-week shampoo girl, it probably is wiser to shampoo your hair over the week-end when you have more time to dry it thoroughly. Often a shampoo at night can cause a head cold or aggravate one, if you go to bed while the hair still is damp.

## Goldfish

(Continued From Page 2.)

saying nothing of the ducks and geese when they fly down the Pacific flyway from Canada to get away from the cold. The ducks and geese could clean out Pacific overnight if they had a chance.

This is of special interest to the fishermen:

Pacific ships thousands of goldfish to Arizona for use as bait. Those fish sell in huge quantities for a few cents per dozen but retailers in Arizona get 75 cents to \$1 a dozen from the anglers.

California outlawed goldfish

for bait purposes several years ago because the Division of Fish and Game discovered that certain types of goldfish were growing into extra large carp and ruining fresh-water lakes for trout and bass.

Arizona, however, has no such law, and it does not seem to matter what the angler there uses to catch his fish, as long as he buys an Arizona license.

Pacific's goldfish assortment embraces such families as the comets, Shubunkins, nymphs, Japanese fantails, Chinese moor and the calico fantails.



Spicy-scented shampoo out of easy-to-squeeze plastic containers provides a spring tonic for the hair.

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## headline news for Spring



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## Lenten Luncheons

By Mildred K. Flanary

AT THIS date, Lent seems to have been in progress to the point where home cooks are short of ideas for Lenten dishes; the luncheon recipe repertoire has just about run out and there are friends to be entertained, company to be enjoyed.

But don't give up. There are many other good things waiting to be tried out for luncheon. Such might be the fruit salad and orange bran bread described here. Use your own fruit combinations; here is the orange bran bread recipe:

### Orange Bran Bread

3 cups sifted all-purpose flour  
1 cup sugar  
3 teaspoons baking powder  
1 teaspoon salt  
1 cup whole bran  
1 egg  
1 tablespoon grated orange rind

1 cup orange juice  
1 1/4 cups milk  
1 1/2 tablespoons melted butter

Combine whole bran, orange juice and milk; let stand 15 minutes. Sift together flour, sugar, baking powder, and salt into mixing bowl. Combine grated orange rind, well-beaten egg and melted butter with bran; add to sifted dry ingredients. Mix only until blended. Turn into greased loaf pan 9x5x3 inches. Bake in slow oven (325° F.) 1 hour 15 minutes. Yield: One loaf.

Fish is one of the mainstay foods during Lent. Try stuffed fish fillets baked in cheese sauce.

### Stuffed Fish Fillets Baked in Cheese Sauce

Stuffed fish fillets:  
4 individual fish fillets, about 1 lb.  
1 tablespoon finely chopped onion  
1/2 cup finely chopped celery  
2 tablespoons butter  
1/2 teaspoon salt  
1/2 teaspoon thyme  
dash of pepper  
1 1/4 cups soft bread crumbs, lightly packed  
1 to 2 tablespoons evaporated milk  
1 1/2 cups cheese sauce

CHEESE SAUCE:  
2 tablespoons butter



A luncheon tray to tease, yet satisfy the appetite, is this combination of fruits, orange bran bread and tea.

Add cheese and continue cooking, stirring constantly, until cheese is melted. Makes 4 servings.

Here are some additional Lenten luncheon suggestions:

### Baked Eggs in Cheese Sauce

6 eggs  
2 tablespoons butter  
2 tablespoons flour  
1/2 teaspoon salt  
1/2 teaspoon dry mustard  
1/2 teaspoon paprika  
dash of pepper  
1/2 cup evaporated milk  
1/2 cup water  
1 lb. chateau cheese, shredded

2 tablespoons dry bread crumbs

(Makes four servings.)

Generously butter a 9-inch pie plate. Break eggs into pie plate, being careful not to break the yolks. Melt butter in a saucepan. Remove from heat. Combine flour, salt, dry mustard, paprika and pepper. Stir into melted butter. Gradually add evaporated milk and water. Cook over medium heat, stirring constantly, until thickened. Set aside 1/4 cup cheese for topping; add remaining cheese to sauce and heat until cheese is melted, stirring constantly. Pour sauce over eggs. Combine the 1/4 cup cheese with bread crumbs and sprinkle over top. Bake in moderate oven (350° F.) until eggs are set, about 15 minutes. Serve at once over spinach with hot buttered toast.

### Tuna Luncheon Mold

1 tablespoon gelatin  
1/2 cup cold water  
1 cup mayonnaise  
1/2 cup lemon juice  
1/2 cup diced celery  
1/2 cup diced green pepper  
salt, pepper

2 6 1/2-ounce cans grated or flaked tuna

Soften the gelatin in the cold water, and dissolve over hot water. Combine the mayonnaise and lemon juice and add to the celery, green pepper, seasonings and tuna which have been tossed together. Add the gelatin to this mixture, and mix lightly. Pour into a mold and chill until firm.

### Cheese Loaf Salad

1 envelope plain unflavored gelatin  
1/2 cup cold water  
2 cups cottage cheese  
1/2 cup milk  
1/2 cup salad dressing  
1/2 cup chopped celery  
2 tablespoons minced pimiento  
2 tablespoons chopped ripe olives  
2 tablespoons chopped sweet pickle  
1 teaspoon onion juice  
1/2 teaspoon salt

Soften gelatin in cold water. Dissolve over hot water. Cool. Put cottage cheese through a sieve and slowly add milk, mixing thoroughly. Add dissolved gelatin and remaining ingredients, stirring well. Pour into a loaf pan that has been rinsed with cold water. Chill until firm. Serve in slices on salad greens with any desired dressing. Serves 6.

### Molded Peach and Pecan Salad

1/2 cup cream cheese  
1/2 cup mayonnaise  
1/2 teaspoon Worcestershire sauce  
few grains paprika  
1 tablespoon gelatin  
2 tablespoons cold water  
1/2 cup boiling water  
1/2 cup chopped pecans  
1/2 cup sliced green olives  
2 cups sliced peaches, fresh or canned

1/2 cup evaporated milk  
2 tablespoons lemon juice  
Blend cream cheese, mayonnaise, paprika and Worcestershire sauce together. Soften gelatin in the cold water and dissolve in the boiling water. Add to cheese mixture. Cool

until slightly thickened. Add pecans, olives and peaches. While gelatin mixture is cooling, chill milk for whipping by placing in refrigerator tray until ice crystals form around the edges. Whip chilled milk in cold beater. Beat in lemon juice. Carefully fold into jellied mixture. Pour into a 1 1/2-quart mold which has been rinsed in cold water, and chill in refrigerator until set. Yield: Eight to 10 servings.



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# Camera ANGLE

By the Shutterbug

FROM 10 years of professional baby photography, Joseph Schneider has evolved definite ideas on camera placement, lighting set-up, background arrangement and tricks to induce the proper mood for successful pictures. This New York expert feels that his methods are within the means and accomplishments of the country's amateur photographers — from whose ranks he graduated. At a recent meeting of the Pictorial Photographers of America, the following hints were some of the high lights of Schneider's talk.

Number one pitfall of the average amateur. Indoors and out, is a cluttered background. They concentrate so much on the subject they don't notice the background till a finished print is made—then wonder where all that stuff came from!

Schneider's favorite remedy is a black cloth behind the child. If a high chair is too ornamental, cover it with a plain baby blanket. He feels black offers the greatest contrast and sparkle for a baby photo.

The subject should be about five feet from the background, leaving room for two back lights, one at either side. These are adjusted one foot and one and a half feet above the subject's head and tilted downward. They brighten the hair, model the face and halo the arms, hands, clothing. The front light may be diffused a bit. It is also higher and angled down to aim at the subject's chest.

The camera, on a tripod, is pre-focused on a certain area and is worked from a distance by a long cable release.

Toys and objects that are ordinarily forbidden to the child make wonderful bait in photography — clocks, pipes, telephones, and noise makers like drums and bells. A simple thing like tracing a newspaper or magazine provides pleasure and interest. Very young babies enjoy a peek-a-boo game with a blanket over the head. They like the sound of tinkling bells when dangled nearby and may reach for them. A variety of new toys, changed when interest in one wanes, helps keep an animated expression.

At around the one-year stage, a dab of orange juice, syrup or honey on lips, hand or even foot, calls for youthful investigation with satisfactory results for both subject and photographer.

When children are very shy, the photographer can play a game with mother, like bouncing a ball back and forth, with audible enjoyment. Pretty soon the child gets the idea that this is fun and wants to be included.

LONG BEACH CAMERA GUILD members have an unusual treat in store at their color competition Wednesday night at the Alamitos Library Auditorium. Five members of the El Camino Real Color Pictorialists will be guest com-

mentators and demonstrate the famous electric scoring board that is used in the judging of the El Camino Real Color Salon. Visitors are welcome.

THE LONG BEACH CINEMA CLUB meets the first and third Wednesdays of the month at the Houghton Park Clubhouse, at 8 p. m. Anyone interested in home movies is invited to attend the first meeting of the month. This year's officers of the Cinema Club include: Howard Derr, president; Forrest Kellogg, vice president; Frank Kallenberg, second vice president; Bob Ferris, secretary, and Fred Barber, treasurer.

THE BELLFLOWER CAMERA CLUB will hold its black and white print competition Tuesday at 8 p. m. at Woodrow Wilson School, 6024 N. Clark St., Bellflower. Pictorial prints of the harbor is the assigned subject of the competition. This group meets the second and fourth Tuesdays of the month and the membership is open.

LOCAL photographers have an opportunity to see a master at work this Friday when the famous Wood (Pops) Whitesell F. P. S. A. will speak at Embassy Hall, 839 S. Grand, Los Angeles.

Pops (74 years young) is the grand old man of photography who was the smash hit of the recent P. S. A. convention in St. Louis. He will present his brief lecture illustrated by slides of his most famous prints. And then the fun begins. He selects several persons from the audience and arranges them in a group that



—Photo by the Infantographer.

Camera catches Barbara Ann, 7-month-old daughter of the Dale Livengoods, 535 St. Louis, in bubble bath.

either tells a story or creates a mood. As he works he explains what he is doing and why in a manner that even "darkroom widows" will enjoy.

This lecture is sponsored by the Southern California Council of Camera Clubs and tickets may be had from any of the camera clubs or at the door.

COMPETING with photographers throughout the country, Constance Cole, 311 W. Gardena Blvd., Gardena, scored an honorable mention in the Fifth Chicago International Exhibition of Nature Photography with the reproduction of an orchid titled "In the Pink." The orchid was grown by Mrs. Claire Rogers, 2090 Lime Ave., Long Beach.

In addition to the blue ribbon, the award entitles the picture to be exhibited in the Chicago Museum of Natural History and Miss Cole's name to be listed in the national "Who's Who in Nature Photography." The Nature Club of Chicago is exhibiting her "Rock Hound's Delight," a reproduction of a geode.

IT'S AN ANTIQUE

## Nailsea Glass

By Mary Lou Zehms

GLASS-MAKING flourished for 85 years in the town of Nailsea, in the Bristol district of England, closing its doors in 1873. There is little on record with reference to Nailsea glass, as it is often termed "old Bristol glass."

In 1788, John Robert Lucas opened the glass works. There were many changes in ownership until 1873. The Nailsea glass which is of interest to collectors shows specimens very lovely in color, such as in the ornamental flasks which were Nailsea's chief product, jugs, pipes, bells, bottles, etc. The glass hat dish shown here, on display in a Long Beach antique store, shows the well-known ribbon or laticinio effects, made popular by the French and Venetian workmen who moved from one factory to another. Nearly every color was employed, opaque, brown, yellow, pink, greens and blues, some ribboned, while others were plain-colored.

Workmen from all parts of Europe came to the pot works in England to work. In the days of the great Wedgwood, all of the "five towns" where the great potteries were located were subjects of concern as to

the workmen's morals and manners. The glassworks at Nailsea was almost as bad.

One report is that, in 1792, nearly 200 people lived in 19 cottages, all herded together. Although the workers were rough, tough personages, the work of their hands was admirable.

Such people were, of course, superstitious, so they made hollow glass balls as charms to ward off the Evil Eye. They were daubed on the inside with many colors and left to hang in windows. They also made, for health's sake, long glass tubes, which they set up in their houses and wiped clean every morning so that the diseases which gathered on it could be wiped away. Objects of this kind are very rare.

Every collector of old glass usually smuggles into the collection a few objects of Nailsea glass. It is well to remember that the objects made at Nailsea were almost always small, and that not too many of them are to be found in this country.

So attractive is this old glass that there are many forged pieces of it on the market. Unless one knows the dealer or knows the glass, it is best to read up on the characteristics of Nailsea before making a purchase.



This ribboned-hat dish is an early product of Nailsea Glass Works in England, a factory started in 1788.

## What Is Modern?

IF YOU move into a modern house or apartment, must you discard your old furnishings and outfit each room exclusively with modern things? Must you replace your treasured accessories with modern ones? New owners of modern homes are often bewildered by this question.

The appeal of large picture windows, open room-planning, fluid horizontal architectural lines and other features of the modern-style house is growing stronger throughout the country. We are building more and more modern houses. Handling the interior need not be a problem. A feeling for harmony among furnishings, simplicity of line and detail and absence

of clutter are all the rules needed.

Period pieces in simple lines, such as Duncan Phyfe and Sheraton, can live happily with modern furniture. Rich dark mahogany and walnut combine beautifully with modern blond woods, such as bleached mahogany. Accessories, such as handsome old American hand-cut glass or even Chinese art objects, are at home in the most sophisticated of modern rooms. T. H. Robsjohn-Gibbings, famous designer who champions modern simplicity, often combines traditional furniture and accessories with modern ones, frequently surrounds antique paintings with modern decor.

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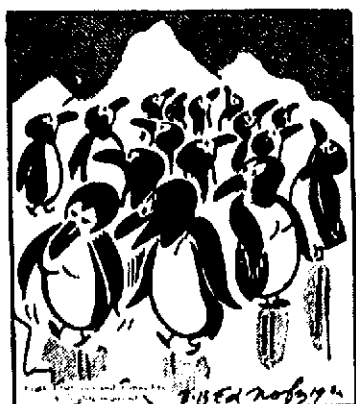
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# Soft Life, You Say? Not for Lucille Ball in Farce



## The Living Theater

### Fredric Marches in Bemelmans Play

By Jack Gaver

**T**HE Fredric Marches (Florence Eldridge) can be relied up to give a good account of themselves whenever they decide to appear in a play. Their current Broadway employment in "Now I Lay Me Down to Sleep" is no exception.

But their play is a strange affair that attempts to confine within the proscenium arch the antic humor of Ludwig Bemelmans, the artist-novelist. The only conclusion that can be drawn on the basis of this adaptation from Bemelmans' novel of the same name is that he's better off between book covers.

Elaine Ryan made the adaptation and probably has done as well as anyone could without throwing away completely the hoopla and fantasy with which Bemelmans decorates his little stories.

For this is quite a little story about the conflict in love between a prim middle-aged Englishwoman and a sybaritic Latin millionaire, who is true after his fashion.

### 'Kid' Role Factual

By Gene Handsaker

**H**OLLYWOOD, March 25. Audie Murphy was a much more versatile soldier than he is a movie actor. The boyish, most decorated fighting man of World War II has a grim monotony of expression that would make Alan Ladd seem, in comparison, full of grimaces. Yet this very quality of taut single-mindedness makes him a quite acceptable movie killer.

"In 'The Kid From Texas,' Audie plays William Bonney, better known as Billy the Kid. He kills 21 men before he himself is shot dead, at 21, by a sheriff. That many killings is, incidentally, a mere handful to the wartime Audie. The citation to his Congressional Medal of Honor says 'his deadly (machine gun) fire killed dozens of Germans' in one heroic action alone.

"A man bad-named my mother, so I killed him," Audie says in the picture. As Billy the Kid he's explaining to a benefactor how he got started on a homicidal career. The scene is New Mexico in 1878. The picture admits taking a few liberties with names and chronology but otherwise claims to be factual.

Blind loyalty to his benefactor, a rancher played by Shepherd Strudwick, seems to have been Billy's downfall. When a neighboring rancher's gunslings kill the rancher in cold blood, Billy vows to wipe out every one of them. He stays on in the employ of the rancher's more sinister partner (Albert Dekker). Soon Billy is involved in a ruthless range war that ends in a spectacular gun battle in a flaming house. Billy's apparently high-minded attraction to Dekker's sweet wife (Gale Storm) leads to his final entrapment.

Infatigable of aim and impervious to bullets, Billy the outlaw is pictured as something of a hero. Certainly your sympathy is with him. A few scenes are too gruesome for young children, but their elders should find the picture fairly entertaining.

**R**OSALIND RUSSELL, who labored through some improbable slapstick in "Tell It to the Judge," does so again in "A Woman of Distinction." This time she's a college dean, too absorbed in her career and degrees to be interested in men.

Ray Milland tries to change her outlook. He is represented as a lecturing astronomer from England, though the only time he gets near a telescope he shows no interest in it.

Because the producers, Nancy Stern and George Nichols III, have snowed it under with about 50 characters, and because of the lush settings of Wolfgang Roth, the dazzling costumes of John Derry and the lighting of Richard Bernstein, the drama per se suffers.

March plays with the proper bombast and relish an Ecuadorian "general" who has many loves and occasional attacks of epilepsy. Miss Eldridge is even more effective in her quiet way as the Englishwoman who is attached to his menage as a "governess."

The story begins in Biarritz, which the general leaves when war interferes with his comforts. He returns to his personal kingdom in Ecuador full of promises to leave women alone. But it isn't long before a native girl is carrying his child and the Englishwoman insists that this time he has to marry the prospective mother. Instead he slyly marries her off to another servant, arousing the Englishwoman to the point of deserting him after 20 years.

But an earthquake interferes, the general and the native girl die, and their offspring survives. Out of duty—and love—there is nothing for the spinster to do but stay in Ecuador and raise the child.

**T**HAT hardy perennial "Tobacco Road" is back on Broadway, this time with an all-Negro cast. Jack Kirkland, who adapted the play from Erskine Caldwell's novel, is presenting this production of the Negro Drama Group.

Leading players include Jimmy Wright, Evelyn Ellis, Powell Lindsay, Baby Joyce, Estelle Hemmley, John Tate, Mercedes Gilbert, and Dolores Mack. Miss Ellis, as Ada Lester, gives the best performance.

The play, suffice to say, hasn't picked up any refining touches through the years.

Wanda Hendrix, again playing an Italian noblewoman as she did in "Prince of Foxes,"



While Marilyn Maxwell and Richard Basehart were co-starring in "Outside the Wall" at Universal International, Miss Maxwell's burgeoning beauty evoked some interesting reaction besides wolfish whistles! For instance, still men voted her "Miss Motion Pictures of

1950" and the Diamond Manufacturers and Importers Association of America tagged her its "Diamond Blonde." While all this was going on, Basehart quietly told the boys to "have their fun," that he had the love scenes with Marilyn. Dorothy Hart is in the cast, too.

### Frances Dee Ends Semi-retirement

**H**OLLYWOOD, March 25. Frances Dee, who has been away from the screen since 1945, is emerging from semi-retirement to play an important role with Bette Davis and Barry Sullivan in "The Story of a Divorce," which Curtis Bernhardt is directing at RKO Radio.

For nine weeks Producer Jack Skirball had been conducting a quiet search for a beautiful actress of mature years to portray the woman who temporarily provides affection and understanding for a man facing the collapse of

his marriage. From the onset Miss Dee was Skirball's top choice, and he was finally able to persuade her to return to the screen for this pivotal role.

Miss Dee's last film chore was with Donald O'Connor and Peggy Ryan in "Patrick the Great." She is married to Joel McCrea and is the mother of two teen-aged sons.

In "The Story of a Divorce" Miss Dee joins a supporting cast which includes Kent Taylor, Otto Kruger, Betty Lynn, and Peggie Castle. Drama was written by Bruce Manning, in collaboration with Director Bernhardt.

Alan, seeking the betrayer who cost him three years in a hospital, goes to a school for acrobats. The proprietor mysteriously gets a knife in the back, just as another townsman did the day before. Wanda, under

duress, falsely confesses that she was the betrayer. The citizens set out in boats for her family's island castle in the lake, bent on revenge.

But Alan battles two murderous adversaries in the basement, bouncing over wine casks, until the truth is out. The production has a high Hollywood gloss and loud, suitably Italian-sounding accordion music. For Alan Ladd fans, this film should be just the ticket. Joseph Callela is around as a sinister-acting village doctor, but don't let him fool you.

### RECORD ALBUM

#### Freddy Martin Orchestra Does Fine Job

**F**REDDY MARTIN'S Orchestra does a bang-up job on "Home Town Band" (RCA Victor) . . . Johnny Johnson sentimentalizes "The Rose of Tularosa" and "Echoes" (M-G-M) . . . Elliott Lawrence has a pair of good standards in "Ritual Fire Dance" and "Between the Devil and the Deep Blue Sea" (Columbia).

Nellie Lutchter's newest are "Little Sally Walker" and "Only You" (Capitol) . . . Tony Martin and Fran Warren have a good recording of the clever novelty, "I Said My Pajamas" (RCA Victor).

Dorothy Shay is amusing with "A Little Girl From Little Rock" and "Diamonds Are a Girl's Best Friend" (Columbia) . . . Helen Forrest sings "It Was So Good While It Lasted" and "Sweetheart Semicolon" (M-G-M) . . . Margaret Whiting is her usual smoothly-styled self with "You're an Old Smoothie" and "He's Funny That Way" (Capitol).

#### Cactus Dress

Dress Designer Yvonne Wood will create Shelley Winters' wardrobe for her forthcoming role in Universal-International's "Winchester '73." The new movie is Shelley's first western assignment.

### Marilyn Comes Up From Second Team

**H**OLLYWOOD, March 25. One of the strangest yarns in show business is the story of Hollywood's second team—the unknown boys and girls who are hired by major studios to keep the stars in line.

The second team in the movies is based on the opposite principle from that on the gridiron. In football the second team goes in when members of the first need a rest. In pictures it stays on the sidelines to keep the first team working.

The bench is no quick road to fame. Sometimes it means sure oblivion. But many have used second team experience to carve big careers for themselves. Among these is Marilyn Maxwell who was kept under contract and in minor roles at Metro-Goldwyn-Mayer Studios for five years, possibly as a reminder to Lana Turner that if she became too hard to handle there was another luscious blonde ready to take her place. Marilyn's own career took a back seat until she was able to leave the studio and sign on her own first team. Then her star zoomed until now she is picking her own parts, the latest being opposite Richard Basehart in "Outside the Wall," for Universal-International.

The strangest part of this back-of-the-camera drama is, of course, the satisfying case of the player on the bench who eventually becomes a big star and for whom, in turn, her studio hires a fresh threat. This was the case with Bette Davis. When she became hard to handle her studio signed an already stellar personality by the name of Joan Crawford, certainly no second string threat, as a direct shadow for Bette. Then, anticipating trouble, they took on Patricia Neal as a threat to Miss Crawford! But Pat went right out and made good on her own.

The basic idea has been that temperamental lovelies are less likely to act up when they see their prototypes are on the second team. But the prototypes have temperament, too. When Yvonne De Carlo was signed as a threat for Dorothy Lamour at Paramount, Yvonne decided, after fruitless waiting, that she could and would do as well as Dot. She hopped over to U-I and became a sensation, her latest starring film being the Technicolor "Bucca-ner's Girl."

### Bruises Mark Comedy

By Patricia Clary

**H**OLLYWOOD, March 25. (U) Oh, for the soft life of a movie actress!

Just look at Lucille Ball, nothing to do but dangle two stories above ground with a clothesline around her middle.

Miss Ball is just having more fun making movies than anybody since Pearl White survived the "Perils of Pauline." She goes home bubbling with good spirits, except for a limp here and a bruise there.

"So far," she said, surveying herself, "I only have two bruises on my left leg, three on my right, a skinned elbow and a charley horse. But we're not nearly finished with the picture."

The picture, Columbia's "The Fuller Brush Girl," is Miss Ball's first slapstick farce. She had no idea playing for laughs could be so strenuous.

"Why am I doing it?" she asked. "I don't know. Why am I? Mother didn't raise her little girl to be an acrobat."

The script includes 15 comedy falls for Miss Ball—on a cement pavement, a tennis court, a marble corridor and in a mud puddle. After that, she falls into a shower bath, fully clothed.

### Music Week May 7 to 14

By Mary Lou Zehms

**T**HEME for National Music Week, which this year is May 7-14, is America's contribution to the world of music, according to announcement by T. E. Rivers, secretary of the sponsoring committee from his New York office.

"The coming observance of National Music Week will be the 27th annual, and there is participation now in nearly 3000 cities, towns and smaller communities," said Mr. Rivers. "In most of these places, there are attractive programs, and the occasion is used effectively as a stimulus to greater year-round interest in music and music education."

Not too much has been done in Long Beach—the past few years with the exception of the Music Festival of Secondary Schools, which this year will take place May 2, and several clubs in the city who have given special programs for members and public.

Many individuals have lost sight of the purpose of this national event. It is supposed to offer an opportunity for music clubs, women's clubs, schools, churches, youth groups and recreation centers to demonstrate the progress of their work in music during the season and to initiate plans for the following year. The programs are likely to include singing, dancing and instrumental music by groups and soloists. Thus they present a sampling of accomplishment and an illustration of co-operative effort.

Furthermore, the Music Week observance is intended not only as an occasion for enjoyable programs but also for fostering the co-operative spirit through music. It is essentially a stimulus to wider participation in the making of music, and more intelligent listening, among people of all ages and in all walks of life.

As the first music event in Long Beach during Music Week, Anne Barrows, contralto, Bonnie Hyndman, coloratura, and Margaret Meikle, soprano, will give a vocal recital Sunday, May 7, in Assistance League Clubhouse. They are all pupils of Rachel Morton.

The American Guild of Organists, Long Beach Chapter, will give a series of noon-time organ recitals in the downtown churches during that week, as has been the policy of the members in the past.

Up to this date, no other music events have been scheduled.



# Exiles Live for Future

By Fred Taylor Kraft  
Press-Telegram Book Editor

WAIT FOR TOMORROW, by Robert Wilder, 406 pp. New York: G. P. Putnam's Sons, \$3.50.

AT 20, with his first job of reporting in the big city, Slade Compton knew positively that the world was his oyster. But now, at 35, having pried the oyster partly open, he began to suspect it had been handled too much and carried with it a slightly fishy odor. He was bored with his girl friends, his job and his surroundings.

Then it came—the chance to go to dreamy, far-off Mexico. His job: To create publicity that would pave the way for the entrance of an exiled European king and his entourage to the United States. But when Slade becomes acquainted with the king's party he loses his taste for his work. They are an unprincipled and prejudicial lot—Charles, who deserted his country, taking with him all his money and his passion-plagued mistress, Ilona; Rakov, rich scavenger of kings and countesses; Gzikka, the cold majordomo married to Ilona; and Montique, the king's beautiful French secretary, a pitiful opposite of the others. And then there is Warren Hardesty, fabulously wealthy American with important political connections, who's willing to help slip the king into his country for a price—a man whose price is high and who takes what he wants regardless of whether his terms are met. And there is the gentle Mexican newspaperman who teams up with Slade for some high-riding adventures.

The author of "God Has a Long Face," "Flamingo Road" and other popular novels undoubtedly has written another best seller in this skillfully handled story of the intrigues of high-placed expatriates living recklessly, waiting only for tomorrow. He weaves a fine plot, with several small yet important climaxes hurtling toward one grand, thundering finale.

## Unusual Books

"PEN FOR THE SEASON," by Karl P. Abbott (Doubleday, \$3), is a most sprightly account of the life of a hotel man, from his childhood in the late years of the past century as the son and heir to a hotel tradition, up to the later years of the luxurious hostels in the eastern resort spots and in Florida. It's a gay book, one crammed with Americana and the great names of Americans in the entertainment and industrial world who inevitably came to rest comfortably in one of the Abbott-managed resort hotels. The author loves the hotel business, and the reader will read of it with amusement and fascination.

"RED ROCK II," by Brig. Gen. William R. White and Frank Cunningham (Olivier, Maney & Co., \$2.50), is a delightful story for dog lovers of all ages. Red Rock is a cocker who early shows the aptitude for war work which brings him into the K-9 Corps in the south Pacific. Though too small for an assault dog, Red finds himself in the thick of the jungle fighting with the wily Japanese soldiery. This is good authentic copy, recounted by Gen. White and set down by Frank Cunningham to make an exciting tale of an unusual phase of the late war. Mr. Cunningham lives in Santa Monica and is the author of several previous books, including "Sky Master," a biography of Donald Douglas.

BRITISH author L. P. Hartley has come up with an intriguing character study in "The Boat" (Doubleday & Co., Inc., \$3.50). Hero of the piece is Timothy Casson, a middle-aged, middle-class British writer whose confused attitude toward friends and acquaintances makes for a subtle tale. Casson's struggle to free himself from the web of rural class consciousness and find his freedom among the multitudes gives the reader the impression the hero would rather be the "fly" than the "spider." The book is an epic of pathetic, frustrated humor and Timothy Casson will return to your thoughts many times.

### BOOKS AND THEIR WRITERS

## Spring Volumes Arrive; Some Drab, Others Rich

By Joseph Joel Keith

THE NEW BOOKS, some poor and drab, some rich and bright, flutter like birds about our heads. So we shall single out the good ones, some amusing, some serious.

CHRISTOPHER MORLEY and William Rose Benet poke innocent fun at themselves and us as they call themselves Dove Dulcet and Pigeon Cove in "Poetry Package," published by Louis Greenfield, 51 E. 10th St., New York; furthermore the introduction is not by a "name" but by Cuckoo. Refusing to review a prize package that contains so much fun, of

### Added to Staff

Clyde Hunter, a name-band trombonist, is the latest addition to the staff of Humphreys Music Company teachers. He has played first trombone with Ted Weems, Tommy Tucker, Freddie Slack, Paul Baron, Henry King and others. Both beginning and advanced students will be accepted by Hunter in his new position with the Humphreys School of Music.

## Claudia an Adult at Last

By Vera Williams

FROM CLAUDIA TO DAVID, by Rose Frankel, 215 pp. New York: Harper & Brothers, \$2.75.

THE irrepressible Claudia, who burned the candle at both ends and could not balance her check book in the original "Claudia," is a grown woman in this latest novel—the sixth in the series by Rose Frankel.

Claudia is a grown woman because she matures under sorrow and anxiety and an overwhelming love, and she learns that birth and death come very close to being synonymous.

Not once does the writer take the spotlight from Claudia and Claudia's heart; one sees the whole scene through her eyes and the reader seems to grow with her.

Because David had developed T. B., the family—made up of David, Claudia, Bobby, Matthew, little Michael and the all-wise Bertha, servant and friend—goes to a little shack in the Adirondacks. They struggle against a shortage of bathrooms, too much snow, inertia, irritation of being cooped up together, the struggle to get David to rest afterwards and to drink milk and eat eggs.

With his recovery David shows definite symptoms of becoming a hypochondriac, developing a morbid alarm about his case and a fear of returning to normal life. That ends with the sudden death of Bobby, and then Claudia learns that it is she who fears life, who stifles David by her possessiveness. Claudia sees things in their proper perspective when she waits with Candy, wife of David's business associate, through childbirth. The book ends on a note of triumph and hope. The novel rounds out a major work of fiction in probing the soul of an intelligent, happily married woman.

## Passions Let Loose in Tale

THAT LORING WOMAN, by Edith Roberts, 214 pp. New York: Doubleday & Co., \$2.75.

MUCH in this novel is admirable: The style is simple and uncontrived, and the tale of a woman whose natural passions are repressed by an unnatural husband should be significant and poignant. True enough, the sympathy of the reader is with the unhappy and lovely Jenny Loring at the beginning, but it seems to dissipate as Jenny wavers in her loyalty to the dying Doctor Lewis Cotter whose own unhappy marriage places the two in a position of mutual understanding. That their association is of necessity based on a sublimated plane still does not lessen the final shock of Jenny's deviation from such selfless passion when Doctor Cotter's young assistant at last declares himself.

This tale of Jenny could have been another great portrait—all the elements are here, all the factors of emotionalism which could have been shaped to a better conclusion. And that the conclusion is a contrived thing leaves a wretched taste in the mouth of the reader who was led to expect so much and was given so little.—G. L.

## The Week's Crime

THE DEADLY MISS ASHLEY, by Frederick C. Davis, 223 pp. New York: Doubleday for Crime Club, \$2.35.

THREE hundred thousand is a lot of dough, enough for a man to serve time for, and

enough for the man who lost it to want it back. But there was no retainer fee for the firm of Cole and Speare, and they hesitated until the first flesh-colored envelope was delivered containing the first key. And the key opened a door on a murdered man. And in the background was the lethal Miss Ashley, noted for her pink coat, her high perfume and the leashed Afghan hound, but not for her true identity. Another key, and another body, and too many women lead the private Ooops into circles. The third and last key opened a door onto the Afghan hound, now doubly dumb, but beyond that was the answer and also Miss Ashley and all the money. Not a slow page in this one.

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Beauty of mountains and plains is brought to Recreation Park clubhouse in a fine exhibition of landscapes by Peter Nielsen of Glendale. This fine oil hangs above the mantel at the clubhouse.

## Rise of American Democracy Traced

By Garald Lagard

THE PRICE OF UNION, by Herbert Agar, 706 pp. Boston: Houghton Mifflin Co., \$5.

A STRICT political phenomenon is the American government based, as it was, on an entirely different premise in the bewildered beginnings. It began in rebellion when the Colony began to consider less its rights as British subjects and more its natural rights as a people. But never was there a united country behind Washington; never did he have an army in the field that would have held out against combined British and Tory forces had full battle been joined. It was the commander's task to keep what army he could maintain as a threat, and wait for England to lose what was an unpopular war. And his military art was sufficient for the task, and the Colony was faced

with securing its gained rights and still maintaining a force against what many of the leaders of the rebellion felt was that of "dangerous radicals" who had come to take too seriously their new-found freedoms. So the American Revolution is shown to have been more political than social.

Yet through the years the government has held, while all about it others fell or were so distorted as to become unrecognizable through the mismanagement of ambitious men. And the unique system of checks and balances worked. True, there has been a shift of emphasis, a departure from stated and arbitrary values which have been shown to be questionable; but within the fabric of the democracy is a strong thread of compromise which has saved something of what was threatened with extinction and built of it and other remainders a still stronger fabric which has defied the wear of time and the tramping of angry feet. And out of it has come a deliverance from the unqualified recklessness of total liberty, and a protection from the equally repugnant tyranny of total control. And with clarity and eloquence Mr. Agar tells how it was done.

## Blanding Has Mass Appeal

GRAND TIME LIVING by Don Blanding, 155 pp. New York: Dodd, Mead & Co., \$1.75.

THE TITLE of this book of poems reflects the philosophy of its author which he has so well mirrored in a startling number of volumes. Startling because steady production of poetry is a parody upon the art, for all but Don Blanding. It may well be the mass appeal of his delight in living that makes Blanding one of the most popular writers of verse. A new book is awaited eagerly, accepted gladly and paid for. And an appearance by the poet before an audience is a guarantee of a heavy attendance.

That Mr. Blanding is an American phenomenon, is unquestionable; that he is a good craftsman is also clear. This latest volume will be no disappointment to a host of the loyal followers of the beloved vagabond of rhyme.

Don Blanding has many friends in Long Beach and on Wednesday, March 29, he will appear in Brown's Book Store between 2 and 4:30 p. m. to autograph copies of his new volume of poems.—G. L.

## Long Beach Best Sellers

- FICTION:
1. ONE ON THE HOUSE, by Lasswell.
  2. THE EGYPTIAN, by Waltair.
  3. THE CARDINAL, by Robinson.
  4. EACH BRIGHT RIVER, by McNelly.
  5. MR. MIDSHIPMAN HORNBLOW, by Forester.
- NONFICTION:
1. GREATEST STORY EVER TOLD, by Oursler.
  2. THE BABY.
  3. ALTER YOUR LIFE, by Fox.
  4. THE MATURE MIND, by Overstreet.
  5. THE ART OF REAL HAPPINESS, by Feltz.
- JUVENILE:
1. WHITE BUNNY AND HIS MAGIC NOSE.
  2. BIG BOOK OF REAL TRAINS.
  3. TEN LITTLE CHOO-CHOO TALES.
  4. LET'S GO FISHING.
  5. PEGGY CLOTH BOOKS.

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## Margaret Dobson Displays Paintings

TWENTY-FOUR water colors by Margaret Dobson of Los Angeles have just been hung in the Alamitos Branch Library, 1836 E. Third St., by Mrs. Josephine E. Hyde, art director of the Recreation Commission.

Miss Dobson has a fine background of study and travel, having studied in the Maryland Institute of Art and Design, Pennsylvania Academy of Fine Arts, Syracuse University and Fontainebleau School of Fine Arts where she received two prizes in fresco painting.

The artist did decorations in Europe at Fontainebleau Hospital and in the church at Montereau. She received a medal from the art school at Paris and assisted with lecturing in Fontainebleau. She did fresco paintings at the La Ronda building in Westwood, Pan Pacific Auditorium, Girl Scout House in Santa Monica, post office in Kaufman, Texas and made a triptych for the Navy. She has received prizes from the Women Painters, California Art Club, Santa Monica Art Association and is represented by paintings in the Syracuse Gallery and the Mississippi Art Association gallery.

PORTRAITS and etchings by James McNeill Whistler, leading American artist in the latter part of the 19th Century, are displayed in the Pasadena Art Institute, 46 N. Los Robles Ave., Pasadena. Oils and water colors by American artists, 1700-1900, will be displayed through April 17 in the institute.

OUTSTANDING California ceramic artists are showing their work in the seventh

## Art Festival Plans Ready

ARTISTS are obtaining application blanks to enter art works in the 1950 Outdoor Art Festival, May 20 and 21 at Bixby Park, under the auspices of the municipal arts committee and an auxiliary festival committee from the Cultural Arts Center Association. Mrs. Dean E. Godwin, 3100 E. First St., chairman of the municipal arts committee, heads the committee on arrangements.

Work must be original in design and composition and executed entirely by the exhibiting artist. There will be no entry fee and no commission will be charged.

annual ceramics exhibition in the Florence Rand Lang art galleries on the Scripps College campus, until April 14. Emphasis is placed on glazes, shapes, functional forms and decorative designs.

## Soldini Art Wins Prize

"THE BUFFOON," a clown water color by Fran Soldini, displayed in the Riverside Museum in New York and the Associated American Artists Gallery in Los Angeles, won the \$150 annual purchase prize of the Newport Harbor Union High School, and will hang in the school's art gallery.

"I am glad he has gone to people who will be friendly toward him," humorously says the artist.

"The Buffoon" is based on the clown at the Belmont Fiesta.

The Soldini—John H. and Fran—are back from a month's stay in New York and Connecticut. They saw friends, new shows and art exhibitions and were much taken by the current show by 35 artists at Yale.

Mrs. Soldini says: "I have 40 titles for paintings, which I shall do as fast as I can get at them."

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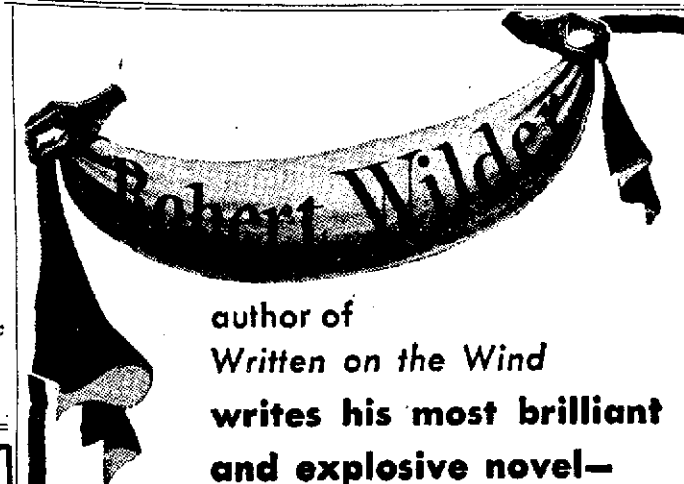
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Begonia tubers may be started in flats, the tops of the tubers being placed level with the surface of soil.

## Tips on Gardening

**G**ARDEN tips for the week... March winds might cause a little destruction if your plants, especially those with a vine-like growth, are not securely anchored to an adequate support. Use handy plant ties—they cost but a few cents, are weatherized and can be attached with a twist of the wrist. Mulching plants such as azaleas and camellias will keep them happy. These ornamentals want a moist soil and mulches aid in conserving mois-

ture, also in tending to reduce the surface temperature. This is a good time to give your entire garden a thorough feeding. Use a well balanced mixture which contains the three essential factors: nitrogen, phosphorous and potash. Trim up hedges such as eu-genias or boxwood before growth becomes too rampant. Topping new plants before setting them out encourages side growth and tends to prevent top heaviness. Watch your watering carefully.

**E**VERY year the commercial growers of tuberous begonias offer varieties that are bigger and better than anything previously introduced. This year you can grow a begonia that will measure 12 inches across—a complete flower show all by itself. The colors are bright and dazzling, including shades of red, scarlet, orange, apricot, pink, salmon, rose, yellow and white.

There is no special trick to growing tuberous begonias. Just a little of the right kind of care. The plants want partial shade, good drainage and protection from the wind. The soil should be on the light side and easy to work. Liberal quantities of peat moss or leaf mold should be incorporated with the soil. While semi-shade is essential, dense shade is not desirable. Complete lack of sunshine will produce spindly plants, characterized by inferior foliage and misshapen flowers.

When the weather warms up, the tubers may be started in the outdoor garden. For this type of planting, set the tubers just about one-half inch below the surface. But to be on the safe side, it might be advisable to start them in nursery flats or comparable containers. They can be brought along in your garage or some adequate shelter. Use a soil mixture of one part loam, one part sand and two parts either leaf mold or peat moss. Place the tubers with their concave side facing upwards and level with the surface. Light watering at first is recommended; just keep the soil fairly moist. Shift the plants to pots when the top growth has reached a

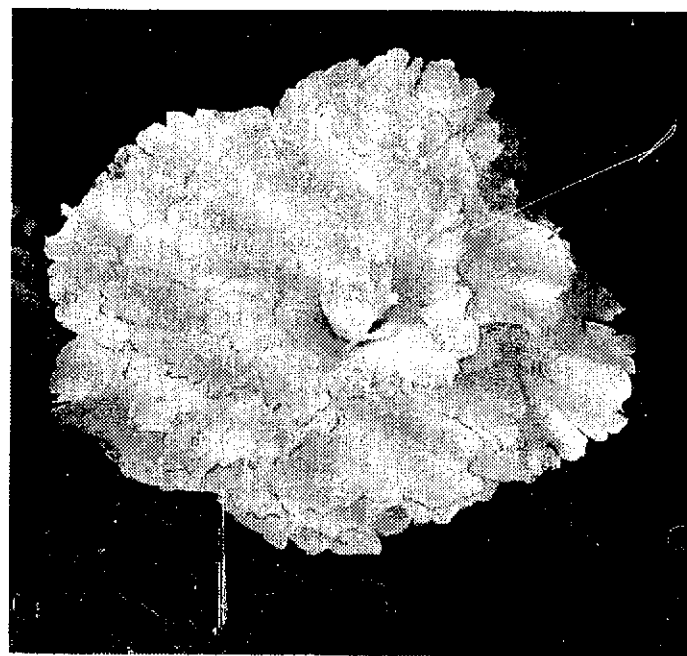
## Begonias for Summer Bloom

By Bob Gilmore

height of from three to four inches. At this time the roots should have a length of several inches, surrounding the tubers. Small tubers should be shifted to four-inch pots; larger tubers into seven-inch pots. The plants may be moved outdoors as soon as all danger of extremely cold weather has passed.

**T**HERE are several types of tuberous-rooted begonia. Your best bet, based on the national preference, is the camel-

lia-flowered type. But just so you'll know what other kinds exist, there are also singles, carnation-flowered, frilled, crested and picotee begonias. What the camellia-flowered begonia is today is a far cry from what it was several years ago. Several decades ago the camellia-flowered begonia was just a plain double flower. The blooms looked something like a peony, but they lacked a fixed form. You never knew what you might get. At that time Europe was the main pro-



The modern camellia-flowered begonia is shaped like a rose; beautiful blooms may be 12 inches wide.

## Climate Control by Planting

By Glen Frates  
California Association of Nurserymen

**P**ROPER plant engineering can change the climate around your home to a considerable extent, according to studies made by Dr. H. E. Landsberg, executive director, committee on geophysics and geography of the United States Research and Development Board.

The planned planting of trees and shrubs may control the climate of a good-sized lot by as much as 10 to 15 degrees, assisting the home owner to be cooler in summer and warmer in winter. Several ways listed to alleviate problems include:

1. The use of hedges and shrubs as a windbreak. To heat an ordinary house it requires twice as much fuel at a temperature of 32 degrees and a wind of 12 miles an hour, than it does for the same temperature and a wind of three miles an hour.

2. By placing your trees close to the house to keep the roof cool in the hot summer. This helps to eliminate the so-called "attic furnace." By the use of trees that shed their leaves, the house will get the

benefit of the sun in the winter when it is needed. 3. By building an outdoor living room around or near a

temperature warmer on cool nights.

4. On lots that slope even slightly, protection from very early frosts can be obtained by hedges or other means to guide the coldest air away from vegetable or flower gardens. Early frost travels close to the ground and from the highest to the lowest point, settling at the lowest level.

5. By the use of vines or trellises over windows to keep the hot sun out in the day. Wistaria, clematis, climbing roses or grapevines will accomplish this.

6. The use of walks and terraces with materials such as concrete laid in squares, brick or flagstone, with grass growing between them will keep them cooler in summer and prevent overheating of the air directly above them. Grass temperatures in the sun are cooler than a solid walk.

7. Strong winds will evaporate moisture from the soil faster than still air. Control of the winds by plant control will reduce the evaporation and the amount of water necessary.

8. The sun rises in the northeast in summer and the southeast in winter. Arrange your planting to take advantage of the sun's position.



This tree and the shrub at left help guard this home against the heat of summer sun, chill of winter winds.

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duction center for the tubers. Somewhat later, the American hybridists went to work on the plant and quickly changed its face. Regularity of form became a fact in true mass production style, and the begonia started to look more like a camellia and less like a peony.

But the American gardener objected. The blooms, he said,

(Continued on Page 9.)

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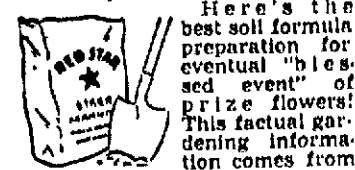
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## Prepare Summer Gardens Now

By J. J. Littlefield



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Send post card to Dept. L, Red Star Fertilizers, Downey, Calif., for 72-page Red Star POCKET GARDEN GUIDE, the complete reference book for the home gardener or ask your local garden dealer.



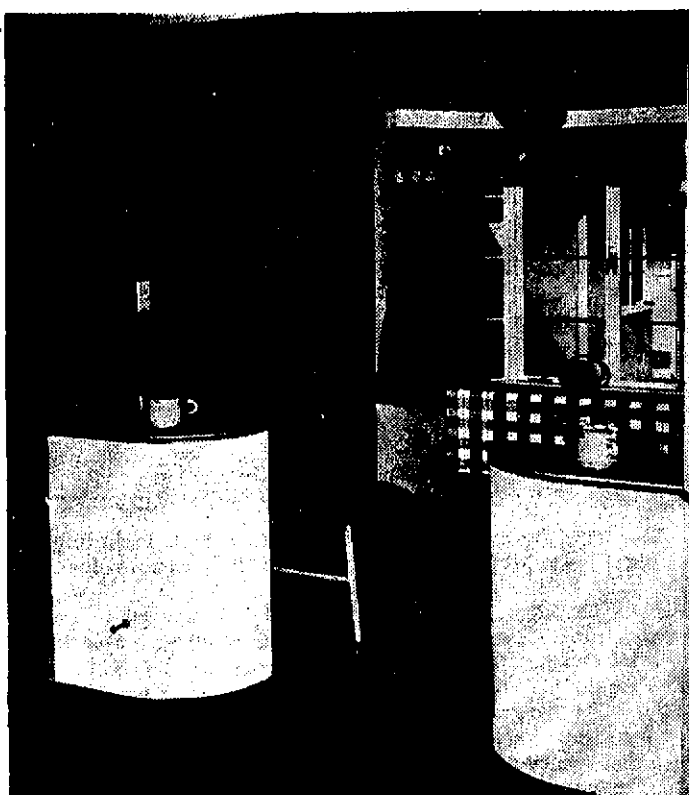
**GIANT WISTARIA**  
The giant wistaria at Sierra Madre is in bloom again with its annual display of beauty. Pictures of the huge flowering vine will be published in next week's SOUTHLAND MAGAZINE.

## Begonias

(Continued From Page 8.)

were too small. The demand was for something big, something that, in Hollywood fashion, would be truly colossal. But that posed a problem for the hybridists. Larger blooms, because of the added weight, required sturdier stems. Otherwise, the blooms would be hanging down in the mud. But the hybridists came through... they bred stems strong enough to support the larger flowers. But still there were complaints.

The average gardener now complained that the flowers were too formal in appearance. The petals were straight and plain; that was wrong. They should be ruffled and waved. Again the hybridists went to work on the begonia. The final result is a camellia-flowered begonia that looks like a rose.



A dining alcove off the Foulk kitchen is finished in same deep blue and red color scheme used in kitchen.

## Watering Seed Box Soil

By A. C. MacLeod

**M**OST failures of flower and vegetable seeds to grow are probably due to either a lack or an excess of moisture. This is true not only indoors but in the outdoor garden as well. Since watering indoors depends upon a human agency, failures here are more frequent, and have

been seriously studied by the scientists.

If the soil gets too dry, the tiny seedlings with their shallow roots may perish in an hour. If kept too wet, fungi may develop, resulting in the fatal disease called "damping off." To keep the moisture "just right" was formerly a matter of experienced judgment, and required a constant watch on the seed flat, difficult for the amateur.

But science has found two methods which may be followed both better than the old-fashioned way of spraying on water from above, whenever in the judgment of the gardener watering was required. These methods are illustrated. On the left is the wick method; on the right, subirrigation.

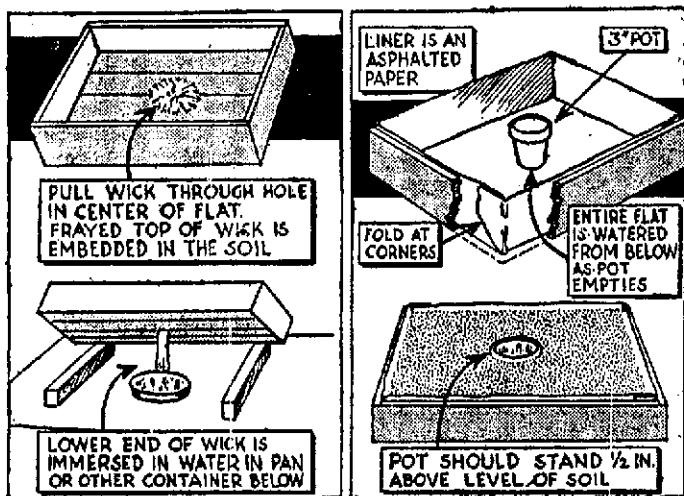
Many believe the best method of watering seed flats in the home is the wick method. This consists of using a burlap wick or one of glass, inserting one wick in the center of the flat spreading it over about three

inches in diameter on the bottom of the flat inside and letting the wick hang in the water. The water then moves up to the soil by capillarity and keeps the flat at a constant uniform moisture content.

In the subirrigation system a waterproof liner is used to hold water until it rises through the soil above.

Both the wick and the flat-insert method of watering plants are satisfactory out-of-doors, both are superior to the ordinary surface-watering method since they do not splash the seeds around and spread disease producing organisms. There is very little difference in the ease of using either of these methods.

If a pan sufficiently large is used beneath the flat, in using the wick method, sufficient water for several days may be provided, and it will rise only as fast as needed, enabling plants to be left unattended for a day or two, when necessary. With either method there is no danger of tiny seedlings being washed out of the soil when water is applied.



Shown above are two methods of watering seed box soil which have received approval after research.

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## Eye-Appealing Comfort

By Althea Flint

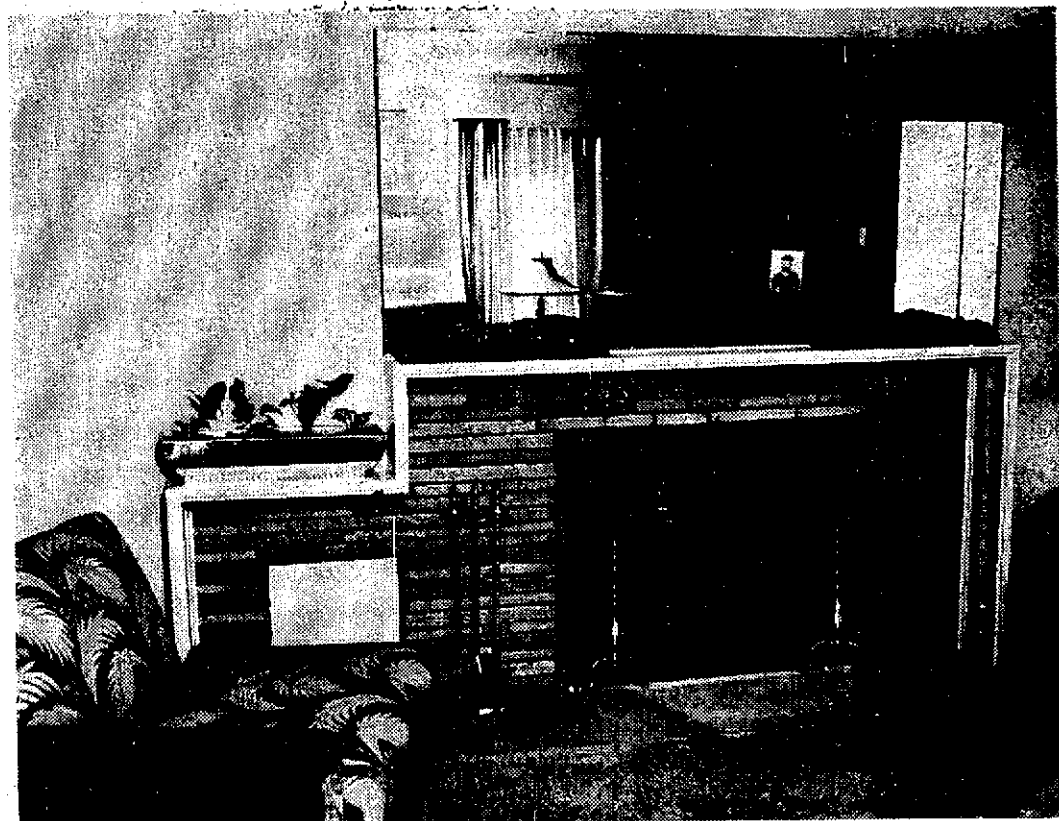
**I**N MANY homes there are outstanding features which catch the eye as well as provide comfort and convenience. Such a home is that of Claude and Hazel Foulk, 3858 Walnut Ave.

One noticeable feature is a corner window of opaque glass which catches the eye of passersby and brings daylight into the hallway. The window takes up most of two walls in the entrance hall which leads directly to the living room, dining room and the central hall from which the other rooms can be reached.

Late afternoon sun comes into the living room through a spacious window which takes up most of one wall and foliage grows in a flagstone planting box under its sill. This planting box contributes to the long, low lines of the house.

Curved flagstone steps, around which yellow daffodils bloom, lead into the entry. Cleverly designed planting boxes extend from the bottom of the fluted glass window in this entry. Mr. Foulk is rightfully proud of these boxes since he made them himself of combed plywood to match partitions between the entry and living room. Outlines of large-leaved plants growing in these boxes can be seen from outside through the glass.

**T**HE LIVING ROOM is partially open to the hallway, enhancing the spacious feeling. A dado-high planter forms



—Photos by Jasper Nutter.

Light and view from the window opposite are reflected in the mirror above a stepped fireplace in the living room of the home of Claude and Hazel Foulk.

the base for grill work to shield the fireplace end of the living room from the front door. Combed wood left in its natural color covers the planter base. Between the planter and the ceiling, a grill in an

egg-crate pattern forms a dividing line between the entry and living room.

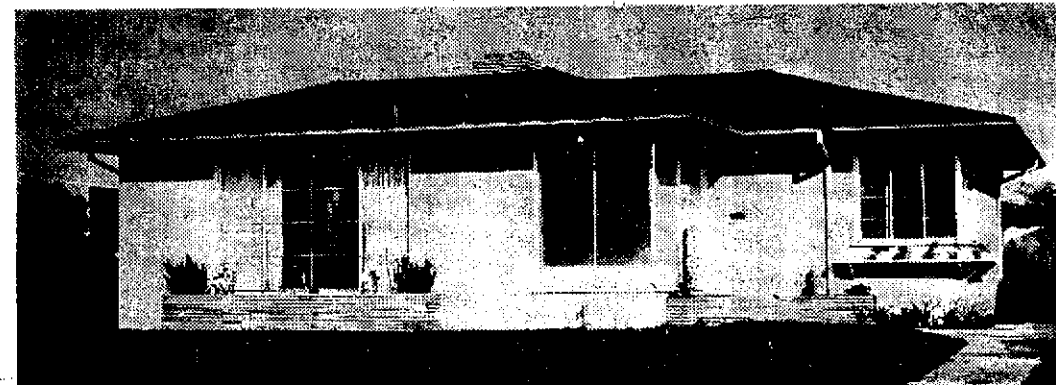
Walls and ceiling in the living room are a peach-beige tone and, to make the room seem larger, pull draperies of

exactly the same color have been used. The dining room on the other side of the hallway is painted the same color. Carpeting throughout both rooms is rose beige, just a few shades darker than the walls and ceilings.

The mirrored wall above the fireplace reflects light and view from the wide window opposite. Both the window and the mirror are space enhancing features. A step-shaped mantel is projected several inches from the flagstone fireplace. Decorating its lower step is a brass planter in which grow tropical plants, a pair of black panthers crouch on the top step.

Cornice boxes repeat the step pattern of the mantel. A green couch is arranged so the fireplace or the view window can be equally enjoyed from it. A spinet piano is of light wood

(Continued on Page 12.)

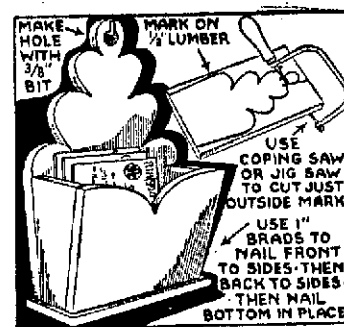


Opaque windows of fluted glass filter light into the entrance and central hallway of the Claude Foulk residence (above). Windows are attractive from exterior.

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# House of Versatile Design

By Dorothy Killam

**D**ESIGNED with a versatile floor plan, the home of Mr. and Mrs. Donald Bruce MacIntyre, 2121 Maine Ave., is arranged to provide for the later addition of a bedroom, increasing the width of the house and adding to both exterior attractiveness and interior convenience.

The residence is built on a wide lot with a plan designed by Architect Edward L. Mayberry. The same plan could be turned around to fit a narrower site. Provision for the bedroom addition is embodied in a short hall between bedroom and bath, ending now in a window. This window needs only to be removed and a door substituted when the addition is made.

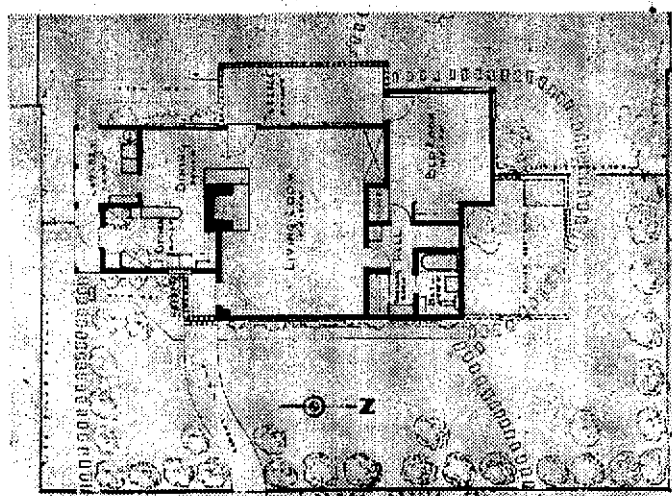
The total area of the house, including walls, is 1100 square feet, providing living area of 943 square feet. A terrace occupies 160 square feet.

Another feature of the design is the use of glass walls on opposite sides of the living room, thus providing a view of the front yard, where a mass of orange ice plant flowers may be seen most of the year, and the back garden, where blooming fruit trees provide a beautiful display in spring.

**T**HE partition between living room and kitchen is formed by the living room fireplace and bookcases built on one side of it. By building the fireplace in the center of the house better heating is provided because the warm bricks in the chimney heat the kitchen and dining room as well as the living room.

Woods both inside and out have been stained. The board-and-batten exterior is stained red with green window trim to enhance the rustic appearance. A stake fence surrounds the front garden of ice plant. Needless to say, the MacIntyres don't miss having no lawn to mow.

In the living room, a high-beamed ceiling slants toward the rear wall of glass. Like the walls, it is of pine and has been finished with an alcohol-base stain which preserves the natural color of the wood yet does not collect dust the way an oil



The MacIntyre home has 1100 square feet, including walls, providing a living area of 943 square feet.

base finish might. Mrs. MacIntyre cleans these wood surfaces by rubbing them with a rumpled up newspaper. This method also polishes the walls.

The floors are easily cleaned, since they are of asphalt tile in a brown tone. Chimneys usually present a cleaning problem but not for the MacIntyres. They have whitewashed theirs and every so often it is easy to go over it with another coat of whitewash where it has been smudged. A raised brick hearth takes some of the stooping out of building a fire.

**A** PANEL of book shelves and cabinets fills the space between the front door and chimney, completing the partition between living room and kitchen. The only paint used in the room is a canyon pink color which is used as trim on the insides of the shelves and on the valances. Books, knickknacks, and small framed pictures are among the ornaments in the bookcases.

Beams which separate the window panes are also painted canyon pink, and draperies, which draw, are beige. The back wall of glass overlooking the terrace extends along the back of the dining area as well as the living room. A glass door in this wall leads to the terrace and garden beyond.

The dining room opens directly off the living room and is only separated from the kitchen by a snack counter. The yellow walls and linoleum and the dark, natural finish on cabinets makes the kitchen an attractive corner. The sink is directly opposite the snack bar and the stove is built in cabinets at the end of a work counter. The refrigerator is directly opposite. A window over the sink is hung with a bamboo

roller blind finished to match the deep wood of the cabinets.

Hanging on the wall above the snack counter is an antique clock and the attractive colors of antique plates decorate the cornice box over the dining room window. The natural color wood tones create the right background for these old pieces. Adding color to the dining room is a wall of paper in an old-fashioned floral pattern of blue, yellow, rose and green shades on a white background.

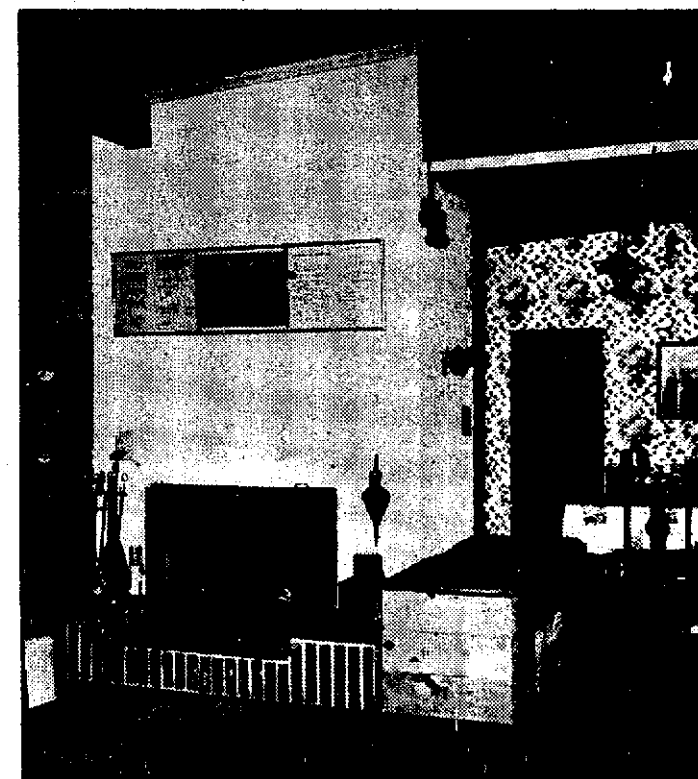
**M**RS. MACINTYRE has fashioned several clever lamp shades for unusual lamps in the living room. For an old copper teapot she shirred chintz on the shade and when the light shines through the fabric all its clear colors stand out. Another lamp made of a tea urn is topped with a raffia shade.

The end portion of the hall leading from the living room between the bedroom and bath serves handily as a sewing room until the new bedroom is added.

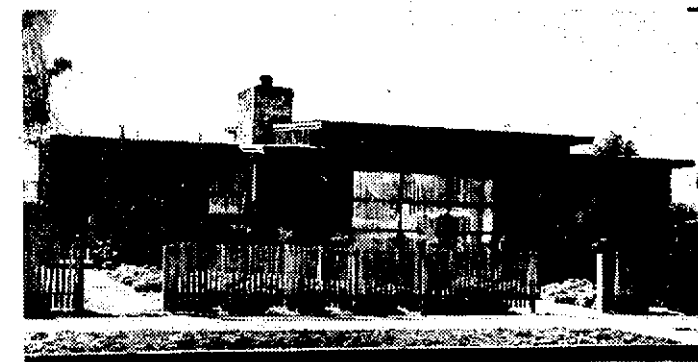
A dressing table is placed just outside the bath and wardrobes are built into the opposite wall. The bathroom is painted the same canyon pink color which is used as trim in the living room.

In the master bedroom one wall is papered in a pattern of hibiscus and the others like the ceiling are finished in natural pine. Spacious windows are hung with roller blinds of bamboo and look out on the back garden.

Twin beds in this bedroom were not especially attractive until the high footboard and part of the headboard were cut off. Mrs. MacIntyre then covered them with quilted plastic in a lime green color. Spreads are of pink quilted fabric.



The chimney with bookshelves and padded-top wood box provide separation between living room, kitchen.



A plot of brilliant floral color forms the front garden behind picket fence at the D. E. MacIntyre home.



A cement slab, upon which the house was built, extends out to form this back terrace. Bamboo filters sun.

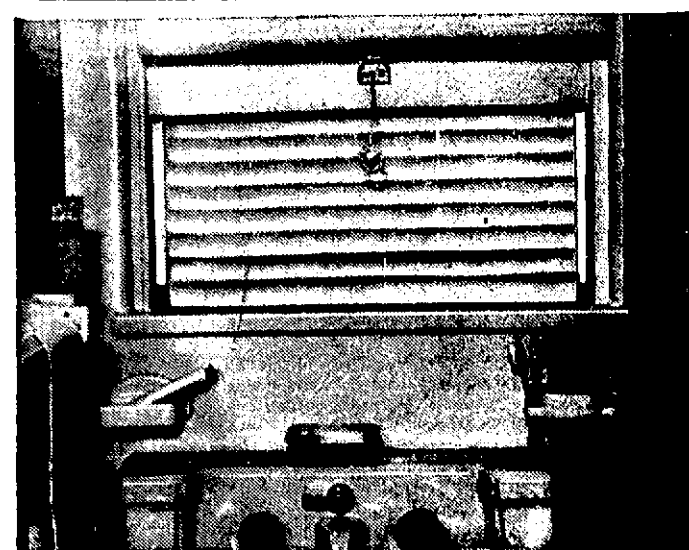


A wide expanse of glass in the living room of the D. B. MacIntyre home surveys the front garden. The opposite wall also is of glass, overlooks back garden.



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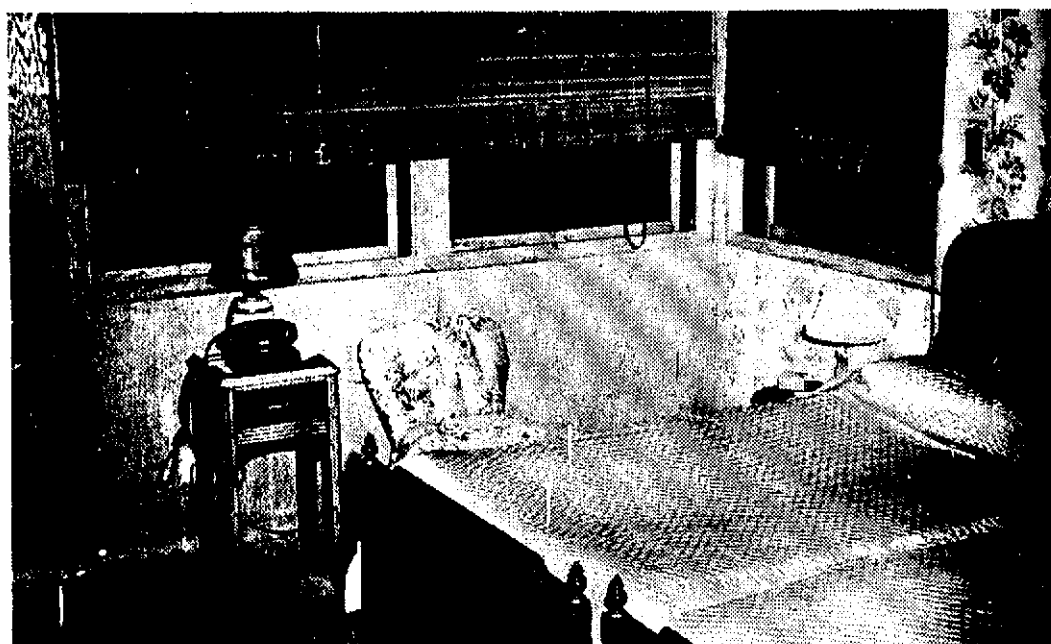
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**Every Bath and Bedroom Needs One!**  
This window is open for fresh air ventilation, yet no one can see in . . . because it has a No-Peek Ventilating Blind. Window can be fully closed because No-Peek remains installed in outer window slide. Besides providing ventilation with privacy, No-Peek keeps out dust and rain, discourages burglars. Fits any bath or bedroom window. Made of baked enamel finish steel. Easily installed.

249

**IMPERIAL HARDWARE CO.**  
LONG BEACH  
COMPTON



Foot and headboards of these beds were cut down and covered with lime green quilted plastic, pink satin quilts (top). The lower photo is a "before" view.

HERE'S AN IDEA

## Planning Desk

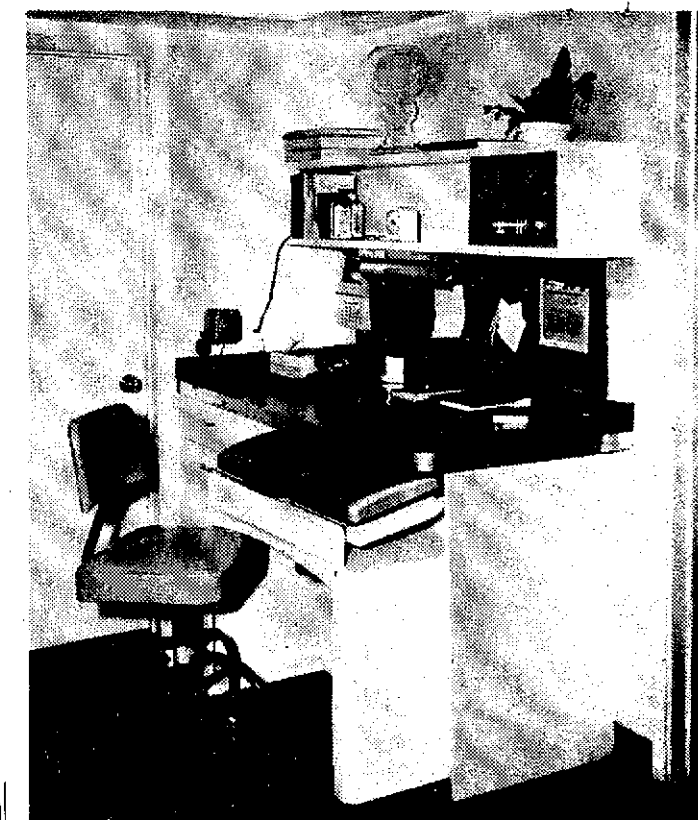
By Peggy Sewell

**F**OR THE busy housewife who enjoys system and organization in her home, Mrs. Rex Welch of 5380 El Prado, Los Altos Park, recommends a planning desk. Located in a corner of the kitchen, her desk is the center of daily household planning, the hub of all household activities.

At this desk, Mrs. Welch can easily make out her weekly menus or shopping lists—recipe books are on nearby shelves for cooking reference or menu suggestions. Directly above is a bulletin board on which to put reminders for both herself and other members of her family. There is a telephone

with a directory, personal telephone book and engagement pad for handling all types of business and social calls. Within easy reach is the inter-communication system which saves many wearisome steps. To the left is a small phone connected to the playhouse in the backyard where her two small daughters spend most of their playtime.

In addition to its many other uses, the under portion of the desk is used to store the mangle. The desk chair, besides being comfortable and easy to clean, is adjustable and can be used for either the desk or the mangle.



—Photos by Jasper Matter.

A planning desk can be of invaluable assistance to a busy housewife and can centralize all daily planning.

## AN INVITATION TO A FASHION SHOW!

Frank Bros. cordially invite you  
and your friends to attend a  
Carpet Fashion Show to see the new



Our decorators  
will demonstrate  
the co-ordination  
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House & Garden  
colors in  
floor coverings,  
fabrics and  
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WEDNESDAY EVENING, MARCH 29,  
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2400 AMERICAN AVE.

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on what to buy and how  
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• CLEAR DOUGLAS FIR FLOORING . . . per M \$160  
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# Realty and Building

Everett Purcell, Editor

## New Whaley Unit Soon Under Way

PLANS to construct 52 two and three-bedroom indoor-outdoor living homes in Los Altos Manor were announced yesterday by Lloyd S. Whaley, builder-developer of Los Altos Community on Bellflower Blvd., north of Pacific Coast Highway.

Contracts are being awarded for the construction.

The new group was designed by William Bray, prominent architect and designer of many of the best-selling garden homes for veterans in Southern California.

The new unit, completing a major section of Los Altos Manor, will be erected east of Bellflower Blvd.

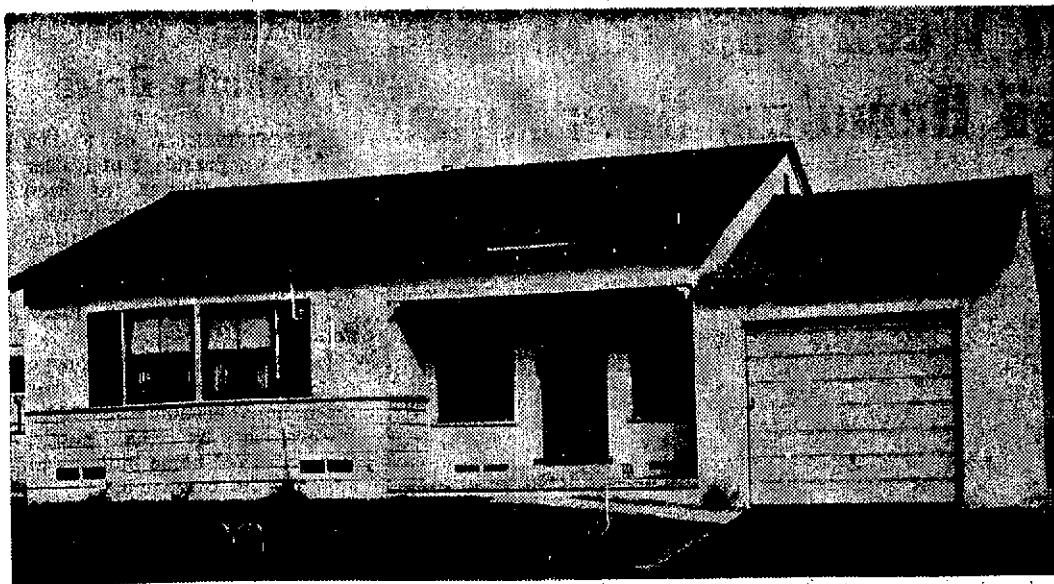
## Town & Country Staff Enlarged

GALE SCOTT REED, Ruby Eveland and Betty McCurdy, well known Long Beach Realtors, have just announced their association with Town & Country Real Estate.

Gale Scott Reed will be established at the uptown office of Town & Country Real Estate, located at 3639 Atlantic Ave.

Ruby Eveland and Betty McCurdy will be associate Realtors at Town & Country's east-side office, situated at 2990 E. Pacific Coast Hwy.

Other recent additions to the organization are Bess K. Lyne and Avis S. Hunt, both of whom also are well-known local Realtors.



Comfortable and convenient are the new two-bedroom homes under construction in the Young-Lofus development, Norwalk Parkway, at Firestone Blvd. and Shoemaker Ave. Pictured above is one of the many exterior designs. Conventional floor construction, with select hardwood, runs throughout the community. Chain-link fences, shrubs, lawns and redwood fences between houses are among the features. Prices range from \$6800 to \$6950, with veterans required to make no down payment except impounds. Monthly payments range from \$43.50 to \$44.41, before veteran's exemption.

## New Subdivisions Still Being Created Rapidly in California

SUBDIVISION activity in California continues at an exceptionally high level, with the largest proportion centered in the Southland, according to the monthly report of D. D. Watson, state commissioner of real estate.

For the first eight months of the fiscal year, filings of new subdivisions numbered 953; an average of nearly 120 a month. In February, 120 filings were received by the real estate division, compared to 111 in the same month of 1949. Several seasonal mountain projects have been reported.

"According to the developers, most of the subdivisions were planned for immediate minimum and low-cost projects," Watson said. "That these plans are being carried out has been confirmed by reports of building starts, which in most localities are considerably ahead of a year ago."

During the first two-thirds of the fiscal year the division is-

sued 88,335 licenses of all types compared with 86,070 issued in the same months of the 1948-49 fiscal year, the commissioner reported.

"The drop in broker applications has been balanced to some extent by a sharp increase in salesman applications, examinations and licensing," he continued. "Judging from salesman applications received, it appears that March salesman examinations will be almost double the figure of March, 1949."

Watson disclosed that the California real estate industry during the post-war years has been relatively free of "organized rackets and widespread practices which would be creditable to the business." He added that field deputies have been instructed to scrutinize carefully any activities which give rise to complaints in order to stop the practices before they can gain a foothold.

The division's reference book,

containing laws and information relating to real estate and real estate licensees, is being revised and brought up to date, Watson announced.

## Many Inspections

New homes under construction undergo so many inspections that it is almost impossible to build a structurally unsound dwelling, C. P. Middlebrook, secretary, Builders' Control Service, Inc., reported. Various city, county, FHA and Veterans Administration agencies inspect each house at least three times, and BCS inspects weekly, or some 16 times during construction.

## In the Air

The National Real Estate Fliers Association, founded in 1948, now has 74 members, all of whom are affiliated with the National Association of Real Estate Boards.

## VA Boosts Value \$200 on 1000 Feet

EARLIER forecasts that prices of new homes would go higher rather than lower when the Veterans Administration instructed its appraisers to boost their valuations about \$200 on the average 1000-square-foot house to allow for rising costs.

Lumber is the main factor in the condition, according to Long Beach builders. A bad year in the northwest reduced supplies just when demand started for new highs. Several large developments have been slowed while buyers combed the market for lumber. One near-by developer has two men going through his stock to make sure that not a top-grade piece is missed.

Hardwood flooring is increasingly hard to get. Lumber prices, of course, have taken several boosts just recently.

With the flood of new building, the number of subcontractors competing for work began to decline. This also has had a tendency to stiffen prices.

Local observers are quick to point out the effect of large-scale public housing projects on the private home-building price structure if these had gotten into the market for men and materials.

Mason T. Noice, chief appraiser of the area VA office, said last week he foresees no immediate further increases in the government's appraisal values for this area, although the factors are refigured monthly.

The increase represents the first change in appraisal value for GI homes since last June, Noice said.

**Here's High Style**  
For Your New Lot  
For Your New Estate Site  
For Your New Home

**In a Setting of Beauty**  
**Los Altos Park**

**Offers LOTS**  
For **Finer Homes**  
Of **YOUR Own Design**

**The Santa Clara**

This new exhibit home demonstrates for you in High Style the value of buying a lot for your new home in exciting Los Altos Park.

**The Lanai House**

Here is an exhibit home created for indoor-outdoor living, furnished and landscaped in an exotic manner. Los Altos Park—singularly free from eye-smothering smog—offers homesites of size, fully improved with streets, curbs, walks, street lights, tree-planted parkways, all utilities provided for each lot. Come and see 20 Dream Homes Under Construction.

**Practically priced from \$3200**

Directions: On Pacific Coast Highway, one-half (1/2) mile east of Lakewood Boulevard, Traffic Circle to intersection of Anaheim Street, Long Beach.

**Los Altos Park**  
1321 LOS ALTOS PLAZA  
Telephone: Long Beach 90-1912

## Board of Realtors Seeks 100 New Members in Drive

THE Long Beach Board of Realtors will seek to increase its membership by approximately 100 selected brokers and salesmen during the first three weeks of April, it was announced last week by George Dilton Jones, membership chairman.

"In order to join the board, one must have had six months of experience in the field and must agree to adhere to the principles set out in the organization's code of ethics, he disclosed.

"Our aim in this membership campaign will be not merely to increase our numbers but to enlist high type men and women behind our two-pronged drive to lift real estate to a fully professional level and to preserve the rights and obligations of the individual against government control," Jones explained.

The membership campaign will culminate April 21 at the district educational conference and luncheon in honor of Robert Gerholz, Flint, Mich., president of the National Association of Real Estate Boards. Each new member will be awarded a guest certificate to attend the conference.

Assisting Jones are the following committeemen: Bess Colbert, William Zoeller, James

Hill, Bonnie Davenport, L. E. Shanks, Carl Wland, Ralph B. Saffie, Arnold Berg, Bill Barbee, Frederic Westover, H. A. Murray, Henry Minks, C. C. Coleman, Lou Francis, W. G. Gaede, E. J. Glover, Wiley B. Jones and Robert Webb.

## Senness Firm Family Affair

DEVELOPMENT of Pacific Hills by K. Sande Senness, merchant-builder, is something of a family affair.

A brother, Ted, is in the sales department of the GI project on Pacific Coast Hwy. between Crenshaw and Hawthorne Bvds. A son, Robert, is superintendent, and son Jack is in the engineering department.

The fourth unit of Pacific Hills, including 76 two and three-bedroom homes, is to start this week.

## Specialized

The Society of Industrial Realtors of the National Association of Real Estate Boards is the only group of its kind offering specialized service in industrial plant location for industry.

**Lovely to Look at... AND THEY'LL ALWAYS OPEN AT A FINGER TOUCH**

## Fenestra STEEL CASEMENTS

You'll like the beauty of their slender steel frames and fine hardware appointments. Finger touch operation is permanent—steel doesn't warp, shrink, swell, splinter. Narrow steel frames provide larger glass areas, that admit more daylight. You get better ventilation—the casements reach out to catch breezes from three directions. They provide safer cleaning, better screens, superior weather-tightness.

## Marine Glass Co.

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GLASS FOR ALL PURPOSES  
Cor. 14th and Magnolia Ph. 7-7475  
MEMBER OF LONG BEACH BUILDERS' EXCHANGE

**You're Invited!**

**We've started building LAKEWOOD**

THE FUTURE CITY, AS NEW AS TOMORROW

Come on down... Bring your family and friends. Watch the activity, see our fine quality of construction, in this ideal, delightful location so close to everything

**LAKEWOOD IS YOUR FUTURE!**

From downtown Los Angeles: Drive East on MANCHESTER or FIRESTONE BOULEVARD. Turn right to SOUTH STREET and LAKEWOOD BOULEVARD in LAKEWOOD. Watch for billboards.

AS LOW AS **46<sup>98</sup>** MONTHLY 2 BEDROOM HOMES from \$7575

AS LOW AS **53<sup>50</sup>** MONTHLY 3 BEDROOM HOMES from \$8525

**NO DOWN PAYMENT FOR VETERANS**

**HURRY OUT! Never Again such amazing 3-Bedr'm Home Values!**

from \$8150 as low as \$51 MO.

**NOTHING DOWN FOR VETS** ("Except Cost & Impounds")

**EVERY HOME REDECORATED** "Just as good as new!"

REAL FIREPLACES plus SCORES OF OTHER FEATURES

**Model Home** FURNISHED BY AARON SCHULTZ FLOODLIGHTED for your Night Time CONVENIENCE

**Buy In** ESTABLISHED **Bixby Crest** BEAUTIFUL

**Now YOU Can Afford** Long Beach's Finest District ADJOINING \$15,000-\$50,000 HOMES—SCHOOLS—THEATRES MAJOR SHOPPING CENTERS

**Drive Out...** Atlantic Blvd. to Carson Street, then east to first stop sign at Orange, north 1 block to property entrance. Follow signs.

**WITHIN THE THREE MILE CIRCLE...**

**Sales Office** OPEN TO 8 P.M. **4324 MAURY AVE.**

**Sales Agents** ALLIANCE REALTY, INC. 1 block E. of Orange just N. of Carson



# Bixby Crest Sales in Past Week Top \$250,000; Wide Selection of Stylings Remains, Says Agent

MORE than \$250,000 worth of homes have been sold in Bixby Crest during the past week, it was announced yesterday by Glenn Tolan, sales manager for Alliance Realty, Inc., sales agents.

The residential community, only recently placed on sale to the public, is now 60 per cent sold out. A wide variety of exterior elevations is still available among the group of re-decorated three-bedroom homes there, Tolan reported.

Location of Bixby Crest is cited as a major factor in the heavy sales volume. The property is at Orange Ave. and Carson St., in one of Long Beach's most desirable residential areas, only 10 minutes from downtown Long Beach.

"Many of our homes," said Tolan, "have been sold to veterans who have been waiting for just such an opportunity to buy close-in homes without down payment."

The Bixby Crest homes are priced from \$8150, and are available to veterans without any down payment, except escrow and impound costs. Monthly payments start at \$51.



Wide paved streets lined by full-grown parkway trees are a feature of the Bixby Crest community, recently opened for sale to the public. Situated at Orange Ave. and Carson St., in one of Long Beach's most desirable areas, the new community offers a group of three-bedroom homes ranging in price from \$8150.

Including everything.

Tastefully redecorated, the six-year-old Bixby Crest homes come in many different styles, emphasized further by individual decorative touches in paint and landscaping applied by former residents.

A model home, furnished by Aaron Schultz, has been opened on the property at 4324 Maury

Ave., a block east of Orange Ave., just north of Carson St. Sales representatives are in attendance.

Established nature of Bixby Crest has proved its strongest selling point, it is reported, with a majority of the homes sold so far going to former tenants and residents of the adjacent neighborhood.

Community advantages include a full set of property improvements, such as wide paved streets, sewers, curbs, gutters, sidewalks, parkway trees and ornamental street lights.

In addition to three-bedroom homes, there are also a number of two-bedroom dwellings available.

## Builders Start Publicity Drive

APPOINTMENT of Fritz Burns, president of Kaiser Community Homes, to head the education and public relations campaign of the National Association of Home Builders was announced last week by Thomas P. Coogan, president.

Declaring that an industry which is one of the pillars of the national economy should be understood by the public, Coogan asked home builders to support the campaign.

"The year ahead may be a momentous one," he declared. "Since housing has become a political football, everyone in government is an expert on what is needed in housing, its financing and its design."

"While the so-called experts have been elaborately diagnosing the housing needs of the country, our industry has gone ahead and solved the problem. Government is reluctant to admit it, but there actually is no acute or critical housing shortage in this country today. True, many people are not adequately housed and many citizens would like to move from their present quarters to the excellent new homes under construction. But the critical need is gone; there is no longer an emergency."



Opaque glass windows in the entry add to the distinction of the Foulks' home.



A planting box base, grill of egg-crate design divide living room from entry.

## Eye-Appealing Comfort

(Continued From Page 9.)

like the other wood pieces in the room.

A BLUE-AND-RED color scheme in the kitchen makes this room outstanding. The sink counter, splash board and linoleum floor covering are of deep blue while walls

and ceiling are a lighter shade of blue. Red trims the linoleum and the blue-checkered curtains. Cutout designs of fruit, teakettles and such are applied on these curtains.

The dinette is built in an alcove directly off the kitchen and the same color scheme used in the kitchen is repeated. Blue-checkered curtains are used on a three-corner window, a blue-checkered cloth on the drop-leaf table and blue cushions on the chairs.

The Foulks' daughter and

son-in-law, Mr. and Mrs. Joseph Travers, occupy one of the three bedrooms. Twin beds are pushed up to the shelf head-board which has been painted black. The beds are covered with pink satin spreads. Draperies are blue-gray against blue walls. Chests are black and blond.

Both the master bedroom and bath are painted the same pleasing warm shade as the living room. Spacious windows admit lots of light to make this a lovely room.

## Home Week Set

NATIONAL HOME WEEK,

conceived two years ago as a springboard to call attention to the home building industry's achievements and progressiveness, will be observed this year from September 10-17, according to E. G. Gavin, editor of American Builder magazine and campaign co-ordinator.

Executives of the National Association of Home Builders, the National Retail Lumber Dealers Association, the National Association of Real Estate Boards, building material manufacturers and lending institutions have agreed that National Home Week is a most effective means of demonstrating the ability of the private home building industry to build better homes to sell at reasonable prices.

This will be the first year that all segments of the industry have joined together in promoting National Home

Week, Gavin said. Each association will urge its thousands of members to participate actively in local observance of the week. The objective this year is to extend the campaign from 100-odd large cities where the week has been observed into every crossroads where there is a builder or a building material dealer.

## Young Ponty Follows Dad's Path

THE FIRM of Ponty-Built Homes is now selling houses to its second generation of buyers, and a second-generation Ponty is helping to sell them.

He is George Ponty, 28-year-old son of community developer Spiros G. Ponty, president of the firm which is currently building the large Norwalk Terrace residential development on Rosecrans Ave., between Pioneer Ave. and Studebaker Rd., Norwalk.

Young Ponty has literally grown up with his father's firm, founded in 1928. In 1934, when George was 12, he became odd-jobs-boy around the Ponty construction jobs. Trying his hand at various trades, he became a journeyman carpenter at 18, and a master of several other building trades by the time he was 20.

When war broke out, he joined the Army as an aviation cadet, and emerged as a captain when the war ended. For a time, he built homes in Beverly Hills and Westwood, in business for himself, then rejoined his father when it became evident that there was a job to do in providing homes for veterans.

Today, as boss of production and purchasing for Ponty-Built Homes, it's his job to see that the best of materials go into the homes that his father's firm is building in great quantity.

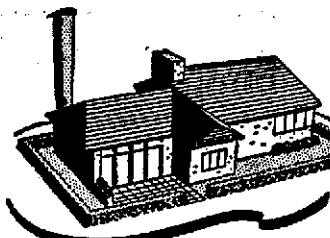
With a typical veteran's slant, George Ponty says:

"The veteran today is five or six years older than the boy who spent his overseas time in a fox-hole dreaming of Mom's blueberry pie, at least according to the ad writers. Today he's a family man with a child or two, and his most pressing need is for a home that combines quality and low price."

## Members Only

The term Realtor is a professional designation which may only be used by persons who are active members of local real estate boards affiliated with the National Association of Real Estate Boards.

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THERE IT WAS in black and white

. . . right on a page of our Press-Telegram!

Enough happiness to last us both for years and years . . . the

advertisement that led us to a lovely little home of our own!

There's just nothing to equal the deep, comfortable feeling of

security and contentment that goes with owning a home.

It's so good to have a room and backyard for the

kids . . . a real place in the community . . . and a really

solid investment for the future.

AND BEST OF ALL, we can easily pay for the

happiness that our home brings us with the

same dollars that used to disappear so fast for rent!

Take a tip from us, and think about a home

for YOUR family. The Real Estate and Want Ad

sections of your Press-Telegram list doz-

ens of outstanding home values every day.

Look them over—you, too, may find happi-

ness at your fingertips!

P. S. Whether you want to buy a home, sell one, rent or lease one, your best bet is a low-cost, result-getting Press-Telegram Want Ad. Your message goes to more than a quarter-million readers in the Long Beach area . . . by the largest newspaper reading audience in the entire area! It's easy to place a Press-Telegram Want Ad, too. Just telephone 6-9066! That's the no-a-b-l-t number!

My window shades are 7 years old — yet they look as good as NEW!



That's because they're GENUINE DU PONT TONTINE

WASHABLE WINDOW SHADES

- DURABLE. They resist tearing, fraying and pin-holing!
- WASHABLE with plain soap and water. And they stand up under the hardest scrubbing!
- DECORATOR COLORS assure harmony with any decorating scheme! Won't fade!
- COST LESS because they last much longer! And retain their beauty, too!

AVAILABLE NOW AT

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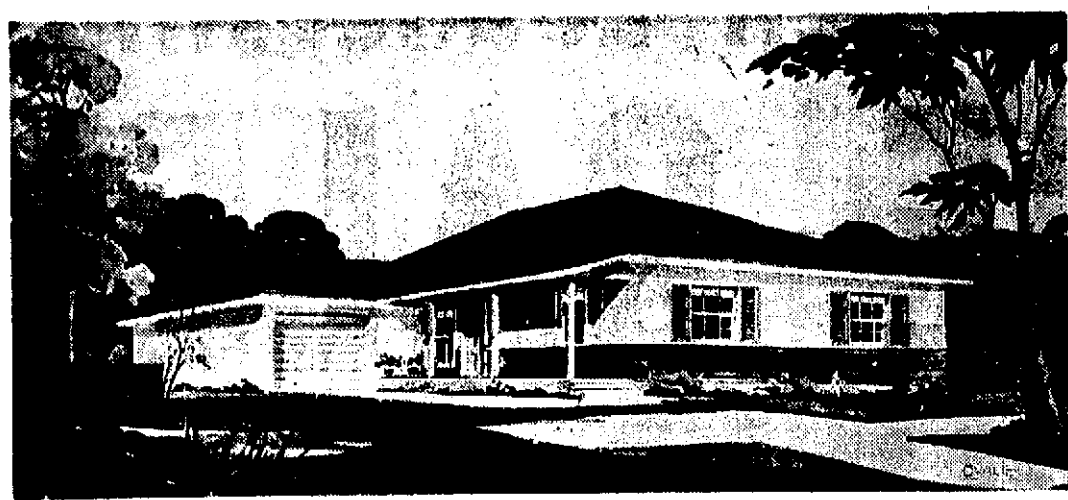
Designers, Manufacturers, Retail Repairs, Maintenance "Proven Best Since 1937" Under Original Owner and Management

700 East Hill Street (One block east of Atlantic at 22nd) Go to factory direct—good parking

Phone 6-6215



# L. B. Building Ranks 22nd



Another design in the rapidly growing Lakewood community at South St. and Lakewood Blvd. is presented in this sketch by the architect. Foundations for 250 houses were poured last week.

## 250 New Foundations Poured Last Week in Huge Lakewood Community

**By Laura Haldeman**

**T**ICHENOR & CO., Realtors, exclusive sales representatives for Lakewood, announce that construction in this future city is assuming impressive proportions. According to Rodger J. Tichenor, 250 foundations were completed this week alone.

Completion of the permanent sales office and the models of the various types of homes to be available for selection is expected soon. The models will be furnished by Aaron Schultz.

The current achievements at Lakewood are indicative of the tremendous pace of progress being established in this greatest home development in the history of the nation.

Tichenor also notes that advance sales are far beyond expectations. This is being credited to the growing realization by home seekers of the vast scope of Lakewood and of its influence and impact upon Southern California.

Lakewood is definitely not an ordinary home development, but an entirely new future city being created. It will include some 17,150 homes, together with business and commercial enterprises of every type to serve Lakewood and adjoining areas. Community planning, an integral part of Lakewood living, will provide recreation, entertainment and shopping centers within walking distance of every section of Lakewood.

The Lakewood homes are value-packed with features throughout. The inclusion of built-in garbage disposer units in every home means that Lakewood will be the largest "garbage-free" community in America.

The two-bedroom homes in Lakewood start at \$7575, with monthly payments as low as \$46.95, everything included. The three-bedroom homes start at \$8525, with monthly payments as low as \$53.50, everything included.

Lakewood may be easily reached from Long Beach by driving out Lakewood Blvd. to just below South St.

An array of large billboards guide visitors to the temporary sales office and scene of construction, where the model homes will be displayed.

## Home Building to Equal 1949 in Many U. S. Cities

**N**EW HOMES constructed in 1950 will at least equal the 1949 mark in 83 per cent of the 470 cities reporting to the National Association of Real Estate Boards in its 50th real estate market survey, made periodically since 1923.

In one-third of the cities, moreover, production of new dwellings will exceed last year's total, the reporting real estate boards predicted. Construction of dwelling units throughout the country established an all-time record in 1949.

New dwellings produced so they can be sold under \$8000 have become a significant portion of national housing construction—roughly one half of it. Increasing volume of "middle income" or lower-priced dwellings and improvement in mortgage money supply for home buyers are powerful forces that are steadily and rapidly normalizing the nation's housing supply.

New houses with a price tag of \$6500 or less are being produced in 70 per cent of the reporting communities. The proportion of all new dwellings in this price bracket is a median of 15 per cent. In cities of between 100,000 and 500,000 population the median production of houses is as follows: \$8000 or less—45 per cent; \$6500 or less—15 per cent.

Eighty-eight per cent of all reporting communities are producing new houses to sell in what is now being called the "middle income" price range of \$6500 to \$8000 inclusive. The proportion produced even in this narrow range is a median of 25 to 30 per cent. The numerical average is 35 per cent.

Of the surveyed cities, 65 per cent reported not alone for their city limits but for surrounding areas.

The Association's survey corroborates the following statement by Franklin D. Richards, Federal Housing Administration Commissioner, testifying recently before a subcommittee of the House committee on appropriations: "There is no question but what industry in effect was retreating (in the first four months of 1949) to get into this lower-price field. Instead of building the \$12,000, \$13,000, and \$15,000 house in quantity and \$4000 to \$8000 houses in smaller quantities, they reversed it and built the \$4000 to \$8000 houses in great quantities and \$10,000 to \$15,000 houses in smaller quantities, and by the end of this year (1949) the market was healthy on all, not only the lower-priced but the higher-priced house."

**You're right!**

A nine-letter hyphenated word meaning value, convenience, safety and durability is ALUMI-DOOR!

**INSTALL ALUMI-DOOR**

An all-aluminum door at a cost comparable to that of the old-type wooden garage door.

- ALL-WEATHER
- FEATHERWEIGHT
- DURABLE
- SMART APPEARING
- ALL-ALUMINUM CONSTRUCTION

**SHAWVER COMPANY**

TERMS AVAILABLE FREE DELIVERY

1000 E. Hill Ph. 642-11

## 1949 National Totals Given

**L**ONG BEACH, 40th largest city in the United States, ranked 22nd in the value of all building authorized during 1949, according to preliminary estimates of the U. S. Bureau of Labor Statistics, issued last week.

This city topped its 1948 total of \$38,264,000 by \$494,000 last year to help build the national total of urban construction to the highest point since the mid-1920's, the bureau reported.

Long Beach was 27th in the number of new dwelling units authorized. This reflected a decrease from 3269 in 1948 to 2542 last year.

City building, according to the bureau, mounted to \$7,400,000, 1000 in 1949. This was an increase of 6 per cent over 1948, but was somewhat less than the dollar volume in 1925 and 1926.

Despite a substantial decrease from 1948 in residential construction, California outstripped the rest of the country in total urban permit valuations in 1949. California has ranked first consistently since 1942—the earliest year for which the bureau has state data. Second and third places in 1949 went to New York and Texas, respectively. Top ranking cities were New York City, Los Angeles, Detroit, Chicago, and Washington, D. C.

The entire increase between 1948 and 1949 in city permit valuations occurred in new residential construction, which rose by 11 per cent to \$4,000,000,000. New nonresidential building was about the same in both years (just over \$2½-billion), and addition, alteration, and repair work showed a 7 per cent decline from 1948 to 1949.

Over 600,000 dwelling units were authorized by building permits in urban places in 1949—14 per cent more than in 1948. The largest municipalities (those having a population of 100,000 and over in 1940) were responsible for almost two-thirds of the increase.

Single-family homes and rental-type units (those in 2-or-more family structures) both showed an advance between 1948 and 1949, 5 per cent and 40 per cent, respectively. In 1949, rental-type housing comprised almost a third of the urban housing authorized, compared with a fourth in 1948.

## Delivery Service to Have Center

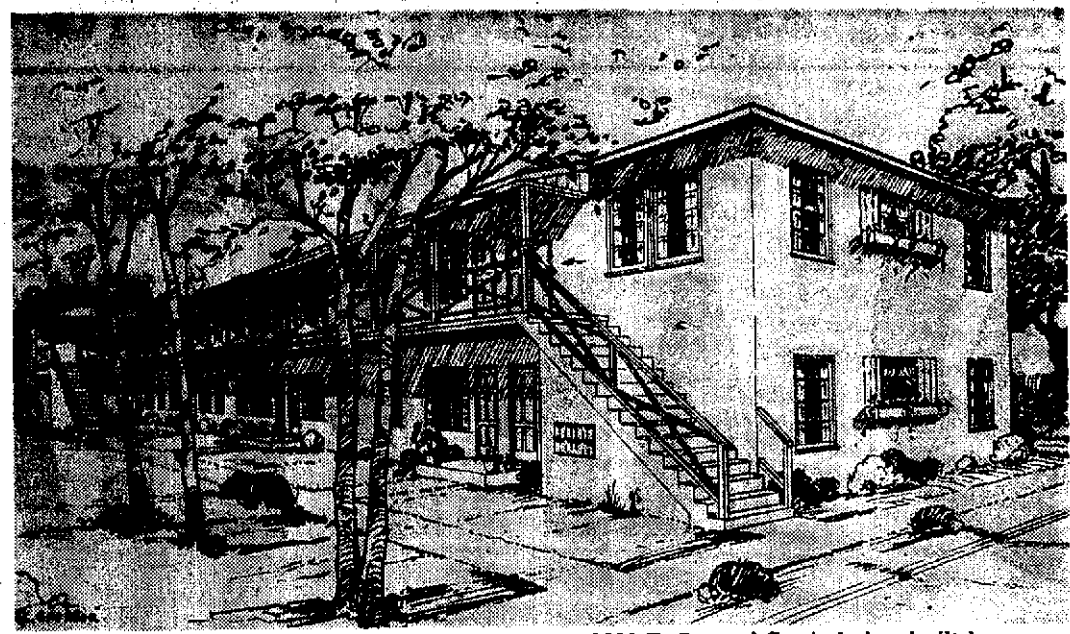
**U**NITED Parcel Delivery disclosed plans last week for construction of a 17,200-square-foot distribution center at the northeast corner of Sixth St. and Shannock Ave.

Longdale Realty Co., is the owner of the structure, which has been leased by the delivery firm. Estimated cost of construction is \$60,000.

The building will have walls of reinforced brick and composition roof. Overall dimensions are 90 feet by 200 feet.

## Veterans Served

More than 37,000 California veterans of both world wars have taken advantage of the low-interest state farm and home purchase program since it was established in 1921.



This apartment house, under construction at 1228 E. Second St., is being built by W. H. Wilson, contractor, for Mr. and Mrs. Ray Lebrun of Langdon, N. D. Designed by Victor Siebert, architect, it will have 14 one-bedroom apartments. Westover Realtors handled the transaction.

## Visitors Sold on Long Beach, Order Apartment House Built, Return Home

**U**NDER construction at 1228 E. Second St., is a 14-unit apartment house that looks much like many other of the city's better multi-family dwellings. But it has this distinction:

Its owners left Long Beach for their North Dakota home immediately after contracting for the project and won't see it until next fall.

For 20 years Mr. and Mrs. Ray Lebrun have been spending their winter vacations in Long Beach. The community's progress from one year to the next impressed them immensely. This winter when they saw an advertisement inserted in the Press-Telegram by Westover Realtors, sales representatives for W. H. Wilson, contractor, they decided they would like to invest in Long Beach.

## Two New Apartment House Projects to Start Soon

**T**WO apartment houses, one with 13 units and the other with six, are scheduled for immediate construction, it was revealed last week when their owners applied for building permits.

J. W. Lenney is the owner and J. M. Lenney Building Co. is the contractor for the largest dwelling, which is to be located at 1753 E. Ocean Blvd. T. L. Sanders, engineer, is the designer.

The two-story building will have balcony entrances to the seven one-bedroom apartments on the second floor. Downstairs will be six one-bedroom apartments and four garages. Exterior will be plaster with composition shingle roof.

The six-unit apartment house will be built by A. A. King at 60 Belmont Ave. Clarence Aldrich, architect, prepared the plans.

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Harold Barnes & Sim Barnes  
17 Yrs. With H. C. Barnes, Inc.

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5173 Long Beach Blvd.—Long Beach 5

**Huge Library**

Containing more than 4000 volumes relating to real estate, the library of the National Association of Real Estate Boards is the largest of its kind in the world.

## Doctor Plans 9-Room Home

**A**NINE-ROOM residence is to be built for Dr. A. H. Buell at 1052 Amelia Dr., it was disclosed last week when plans were submitted to the city building department.

With over-all dimensions of 75 feet by 100 feet, the house will occupy 3466 square feet of area. It will have an attached garage.

Blueprints call for three large bedrooms, living room, dining room, kitchen, study, large recreation room, maid's room, service porch, store room and three baths. Exterior will be frame with stone veneer and shingle roof.

Francis J. Heusel, architect, is the designer. Building contract was awarded to Millie & Severson, Inc.

**PACKARD**

**AUTOMATIC**

**Water Heaters**

**Unconditional 10-Year Guarantee**

Equipped with Grayson Thermostat and Fibre Glass Insulation

20-Gal. Capacity  
**\$49.50**

We Can Recommend Reliable Plumbing  
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3605 E. ANAHEIM ST.  
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**NORWALK PARKWAY**

**Right on Firestone Boulevard (Santa Ana Parkway)**

**2-BEDROOM HOMES with GARAGES**

**VETS**

**NOTHING DOWN**

\$95.00 Cost and Impounds

**\$39.50** Approx. Monthly

After Tax Exemption V.A. Terms

**NON-VETS**

**\$995 DOWN**

**\$41.95** INCL. COSTS MO.

F.H.A. Terms

**\$6800 FULL PRICE**

**BUY NOW! BUILDING COSTS ARE RISING RAPIDLY!**

Lumber has increased Over \$20 per 1000 ft. Homes built from now on will COST MORE. Again we repeat—**BUY NOW!**

**Outstanding Items:**

- OFF THE GROUND—NO CEMENT SLABS
- 5-FOOT CHAIN LINK FENCES
- SELECT OAK FLOORS
- GOVE-BASE LINO-LEUM IN "KING SIZE" KITCHEN AND BATH
- Plus All Usual Features

**OPTIONAL EQUIPMENT:**

ALSO! At small increase in price and monthly payments, vets can include one or all of these items:

**O'Keefe & Merritt Range**  
4 Burners, Chromium Top, Lamp, "Mini" Clock. **68¢** per mo.

**8.6 Cu. Ft. KELVINATOR REFRIGERATOR** **\$1.09** per mo.

**WESTINGHOUSE WINDROMAT** **\$1.02** per mo.

**FURNISHED MODEL** by Aaron Schultz;  
**OPEN DAILY TILL 7 P.M.**

**DIRECTIONS**—Norwalk Parkway Tract is one mile east of Norwalk on north side of Firestone Blvd. at Shoemaker Ave.

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For Matchless Entertainment Keyed  
To Modern Living! Handsome  
1950 Beautifully Styled Model



### SILVERTONE CONSOLE T-V

# 299<sup>95</sup>

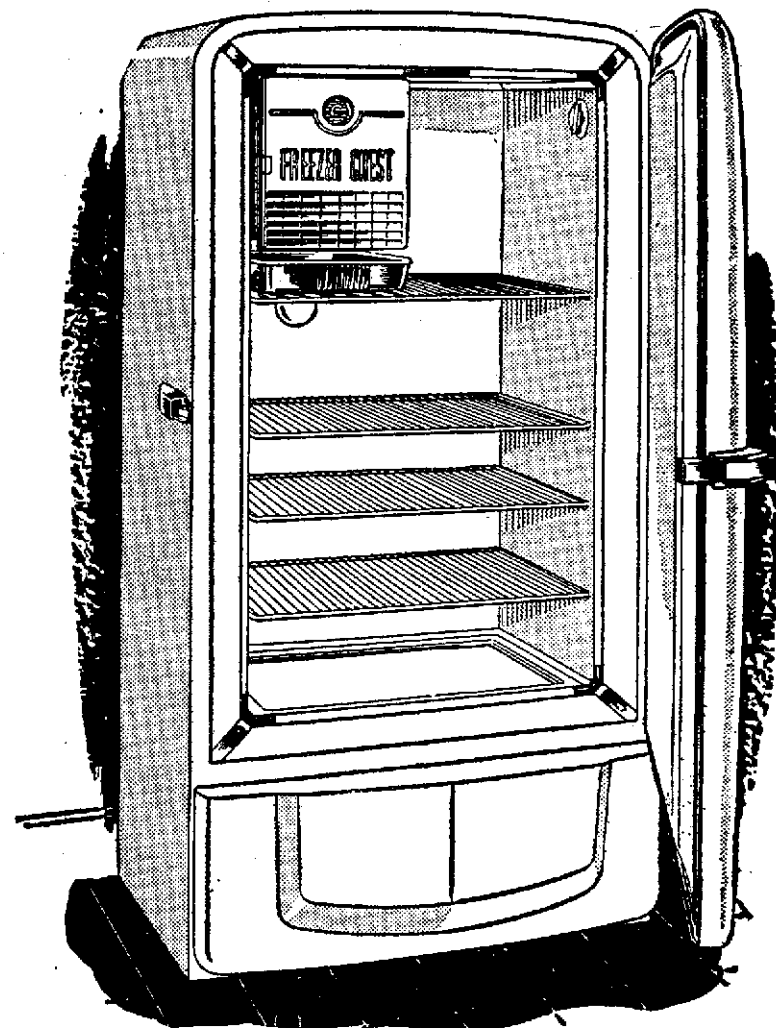
ONLY  
\$10 Down  
Sears Easy  
Terms, Usual  
Carrying  
Charge

with the NEW 16-inch Rectangular

## Black Tube

You get GIGANTIC television on this newly developed 16-inch RECTANGULAR tube . . . just as the camera sees it, right to the edges of the tube, 100% full vision, clear and sharp! In addition you get many other great "Silver-tone" features, including built-in antenna for peak reception in most areas, easy tuning channel selector. Beautifully styled console model in richly grained mahogany veneer cabinet. See it tomorrow at Sears!

Smart Economy — Coldspot!



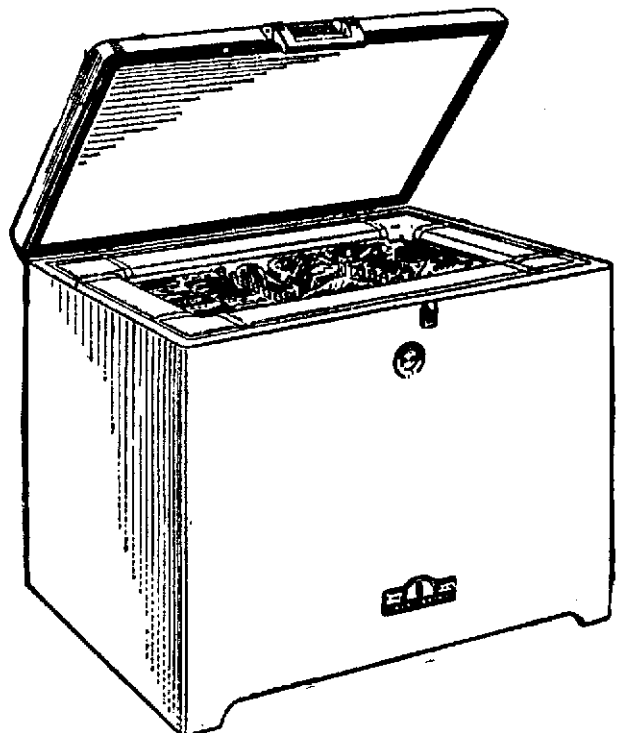
Big 7.5 Cu. Ft. Family Size  
Regular 179.95 'Coldspot'

Only \$10 Down,  
Sears Easy Terms,  
Usual Carrying Charge

# \$167

- Complete with Five-Year Protection Plan!
- More Food Storage Space—Built-in Quality!

Invest in better living with a new 1950 family-size Coldspot! It's a real kitchen success with its many time and money-saving features! A real buy, at Sears!



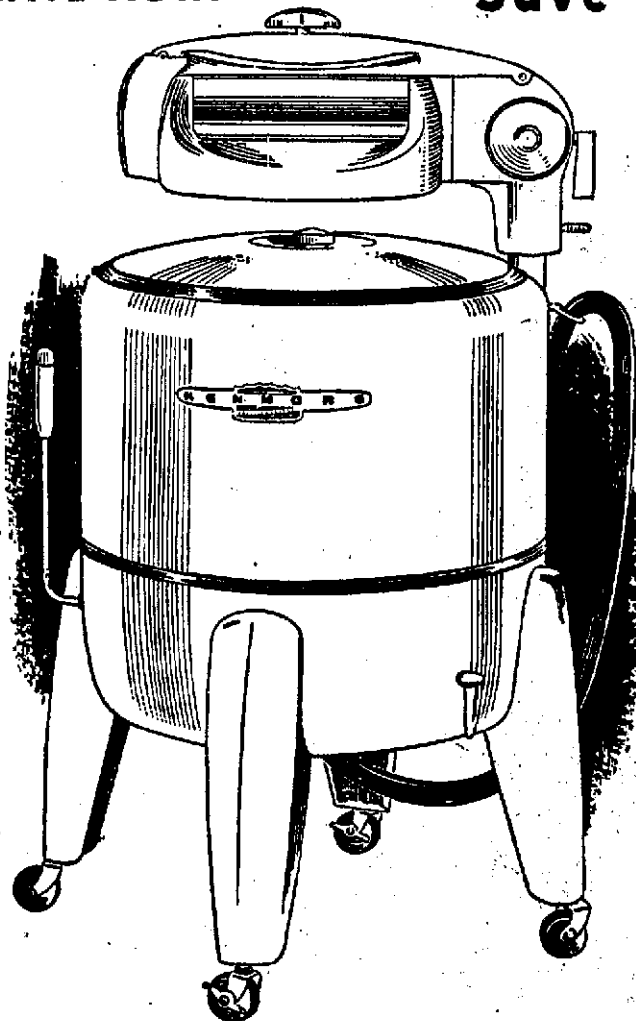
Reg. 214.95 'Coldspot'  
**FREEZER**

# \$187

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Sears Easy Terms  
Usual Carrying  
Charge

Convenient 6.2-cubic-foot size freezer, stores 217 pounds! Five-year protection plan and one-year service warranty! Temperature indicator, adjustable cold control. Value!

SAVE NOW!



Save 17.95! Regular 114.95

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# \$97

Only \$5 Down  
Sears Easy Terms  
Usual Carrying  
Charge

- Rubber mounted tub washes 9 lbs.!
- Wringer with Safety Touch-a-Bar!
- Rustproof and Durable Agitator!

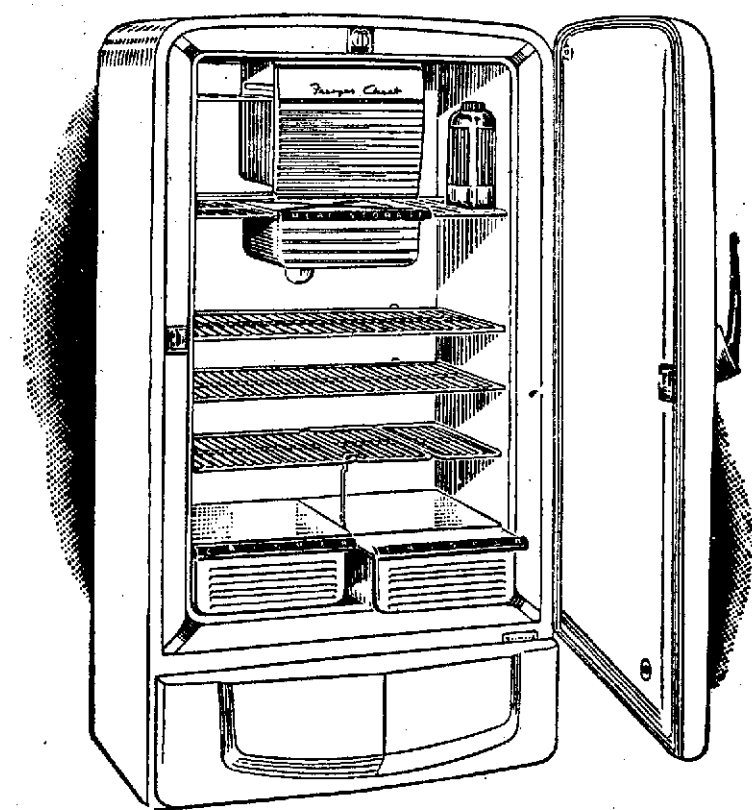
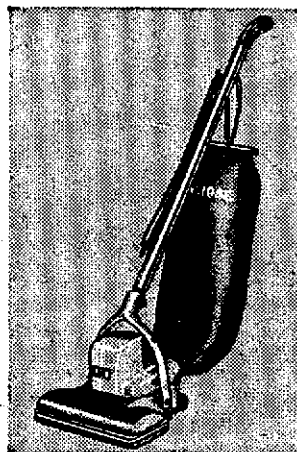
This is an almost unbelievable bargain! Modern designed Kenmore in gleaming white porcelain enamel, with superior mechanical construction throughout! See it tomorrow!

Regular 44.95  
Fast Kenmore  
Vacuum  
**24.95**

With Old Vacuum  
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- 1/4-H. P. Motor
- Airtight Bag

Powerful motor whisks all the dirt away quickly and easily! Molded hand-grip, built-in dome light. Save!



Reg. 279.95 Giant Coldspot

- Big 11.3 Cu. Ft. Size
- 30% More Storage Space

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Superior 'Coldspot' refrigerator features to serve you and your family better. See it tomorrow, at Sears! Save!

\$10 Down, Sears Easy Terms,  
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